

CAMPAIGN TREASURER'S REPORT SUMMARY

OFFICE USE ONLY

(1) William Allen

Name

(2) 1910 Harden Blvd. Suite 105

Address (number and street)

Lakeland, FL 33801

City, State, Zip Code

Check here if address has changed

(3) ID Number: 158

(4) Check appropriate box(es):

Candidate Office Sought: School Board District 1

Political Committee (PC)

Electioneering Communications Org. (ECO)

Party Executive Committee (PTY)

Independent Expenditure (IE) (also covers an individual making electioneering communications)

Check here if PC or ECO has disbanded

Check here if PTY has disbanded

Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 8 / 15 / 2020 To 11 / 16 / 2020 Report Type: TR

Original

Amendment

Special Election Report

(6) Contributions This Report

Cash & Checks \$, 3 , 025 . 00

Loans \$, , 0 . 00

Total Monetary \$, 3 , 025 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 19 , 347 . 58

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 19 , 347 . 58

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 68 , 728 . 62

(10) TOTAL Monetary Expenditures To Date

\$, 68 , 728 . 62

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name)

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X

Signature

(Type name)

Candidate Chairperson (only for PC and PTY)

X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name William Allen (2) I.D. Number 158
 8/15/2020 through 11/16/2020
 (3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
8/15/2020 / /	Hammock, Kerry 2416 Thornhill Road Auburndale, FL 33823	I land management	CH			\$500.00
1						
8/15/2020 / /	Florida Labor Solutions Inc, 250 1st Street S Winter Haven, FL 33880	B labor solutions	CH			\$500.00
2						
8/15/2020 / /	Wilkinson, Randy 250 1st Street S Bartow, FL 33830	I	CH			\$25.00
3						
8/18/2020 / /	O' Neil, Erica C 250 1st Street S Lake Wales, FL 33989	I manager-ea rth materials	CH			\$1,000.00
4						
8/18/2020 / /	O'Neil, George D 250 1st Street S Lake Wales, FL 33859	I artist-sel f-employed	CH			\$1,000.00
5						
/ /						
/ /						
/ /						
/ /						

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name William Allen

(2) I.D. Number 158

(3) Cover Period 8/15/2020 through 11/16/2020

(4) Page 1 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/17/2020 //	Speedy Spots, 50 S. Fletcher Rd. Chelsea, MD 48118	voice-over	MO		\$40.00
1					
8/17/2020 //	Drop Cowboy, 50 S. Fletcher Rd. , MI 48118 Sheridan, MI 48118	ringless vm and sms-ads	MO		\$1,000.00
2					
8/17/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$25.00
3					
8/17/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$25.00
4					
8/17/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$25.00
5					
8/17/2020 //	Google, 1600 Amphitheatre Parkway Mountain View, CA 94043	digital advertising	MO		\$350.00
6					
8/17/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$35.00
7					
8/17/2020 //	Florida Broadcast Media, 1355 N. Maple Avenue Bartow, FL 33830	radio spot	MO		\$500.00
8					

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(3) Cover Period 8/15/2020 through 11/16/2020

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/17/2020 //	Next Movement, 1355 N. Maple Avenue Miami, FL 33025	consultant	MO		\$1,500.00
9					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$250.00
10					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$250.00
11					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$75.00
12					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$50.00
13					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$125.00
14					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$75.00
15					
8/18/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$175.00
16					

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8/20/2020 //	The Joinery LLC, 640 E Main St Lakeland, FL 33801	event space rental/food	MO		\$1,500.00
17					
8/24/2020 //	Dixie Signs, 2930 Drane Field Rd Lakeland, FL 33811	yard signs	MO		\$1,157.27
18					
8/24/2020 //	Ashley Troutman, 620 Bonnie Drive Lakeland, FL 33803	campaign manager	MO		\$3,000.00
19					
8/24/2020 //	Parks, Ron 678 Jamica Cir Lakeland, FL 33803	large sign installation/di stribution	MO		\$1,500.00
20					
8/27/2020 //	Direct Mail Systems, 12450 Automobile Blvd Clearwater, FL 33762	direct mail	MO		\$2,400.00
21					
9/1/2020 //	Adswizz, 487A S. El Camino Real #1727 San Mateo, CA 94402	digital advertising	MO		\$54.44
22					
9/2/2020 //	Webelect, 10150 Highland Manor Dr Tampa, FL 33610	web services	MO		\$471.96
23					
9/8/2020 //	Boswell, Karen 1280 S. Floral Ave Bartow, FL 33830	fundraising coordinator	MO		\$1,000.00
24					

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(6) Sequence Number					
9/8/2020 //	Fundhero, 1336 S 1100 E Salt Lake City, UT 84105	online processing fee	MO		\$35.96
25					
9/14/2020 //	Clermont News Leader, PO Box 31792 Tampa, FL 33631	newspaper advertising	MO		\$654.00
26					
9/16/2020 //	Facebook, 1 Hacker Way Menlo Park, CA 94025	sponsored content	MO		\$18.58
27					
9/18/2020 //	Google, 1600 Amphitheatre Parkway Mountain View, CA 94043	digital advertising	MO		\$394.41
28					
9/18/2020 //	Fundhero, 1336 S 1100 E Salt Lake City, q q	online processing fee	MO		\$27.52
29					
9/18/2020 //	Zoom.us, 55 Almaden Boulevard 6th Floor San Jose, CA 95113	videoconferenci ng	MO		\$14.99
30					
10/16/2020 //	Vistaprint, 95 Hayden Ave Lexington, MA 02421-7942	thank you cards	MO		\$204.62
31					
9/30/2020 //	Lake Wales Literacy Council, 140 E Park Ave Lake Wales, FL 33853	gift-literacy	MO		\$200.00
32					

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(6) Sequence Number					
10/16/2020 //	Polk Museum of Art, 800 E Palmetto St Lakeland, FL 33801	gift-art education	MO		\$313.83
33					
10/16/2020 //	Faith Extreme, P.O. Box 790 Eagle Lake, FL 33839	gift-refuge	MO		\$500.00
34					
10/16/2020 //	Bonnet Springs Park, 1025 George Jenkins Boulevard Lakeland, FL 33815	gift-ecological education	MO		\$500.00
35					
10/16/2020 //	Lighthouse Ministries, 215 E Magnolia St Lakeland, FL 33801	gift-community builders	MO		\$500.00
36					
11/2/2020 //	Talbot House Ministries, 814 N Kentucky Ave Lakeland, FL 33801	gift-social services	MO		\$400.00
37					
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//					
//					
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