

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Eileen M. Long

Name

(2) 2019 Southpointe Dr.

Address (number and street)

Dunedin, FL 34698

City, State, Zip Code

☐ Check here if address has changed

(3) ID Number: 1117

OFFICE USE ONLY

ONLINE SUBMISSION

[1325465]

Submitted on:

8/15/2024 20:41:08 (eastern)

(4) Check appropriate box(es):

☒ Candidate Office Sought: School Board Member - District 4 - Single Member

☐ Political Committee (PC)

☐ Electioneering Communications Org. (ECO)

☐ Party Executive Committee (PTY)

☐ Independent Expenditure (IE) (also covers an individual making electioneering communications)

☐ Check here if PC or ECO has disbanded

☐ Check here if PTY has disbanded

☐ Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 8 / 3 / 2024 To 8 / 15 / 2024 Report Type: P7

☒ Original

☐ Amendment

☐ Special Election Report

(6) Contributions This Report

Cash & Checks \$, 5 , 278 . 33

Loans \$, , 0 . 00

Total Monetary \$, 5 , 278 . 33

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 11 , 905 . 58

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 11 , 905 . 58

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 33 , 042 . 33

(10) TOTAL Monetary Expenditures To Date

\$, 24 , 565 . 71

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name)

☐ Individual (only for IE or electioneering comm.) ☐ Treasurer ☐ Deputy Treasurer

X

Signature

(Type name)

☐ Candidate ☐ Chairperson (only for PC and PTY)

X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Eileen M. Long (2) I.D. Number 1117
 8/3/2024 8/15/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
8/5/2024 / /	Garcia, Diane 1467 Hagen Ave. Dunedin, FL 34698	I		CH		\$25.00
1						
8/5/2024 / /	Golliher, Chelsey 1706 Split Fork Drive Oldsmar, FL 34677	I	healthcare provider	CH		\$150.00
2						
8/5/2024 / /	Rogers-Watson, Lois 5491 Salem Square Drive South Palm Harbor, FL 34685	I	retired	CH		\$333.33
3						
8/5/2024 / /	Johnson, Rolanda Lago Vista Blvd Palm Harbor, FL 34685	I	teacher	CH		\$100.00
4						
8/7/2024 / /	Caouette, Ralph 1575 Braemoor Ln Dunedin, FL 34698	I		CH		\$25.00
5						
8/8/2024 / /	Foran, Alice 65 Turnstone Drive Safety Harbor, FL 34695	I	dist admin pc Schools	CH		\$100.00
6						
8/5/2024 / /	Samuel, Susan 3844 Tarpon Pointe Cir Palm Harbor, FL 34684	I		CH		\$25.00
7						
8/5/2024 / /	Twenty First Century Florida C, % 610 S. Boulevard Tampa, FL 33606	F	pac	CH		\$1,000.00
8						

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(1) Name Eileen M. Long (2) I.D. Number 1117
 8/3/2024 8/15/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 2 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
8/9/2024 / /	Largo/Mid-Pinellas Progressive, P.O. Box 1242 Largo, FL 33779	F pac	CH			\$200.00
9						
8/9/2024 / /	Haeussner, Margo 2217 Citrus Hill Ln Palm Harbor, FL 34683	I	CH			\$50.00
10						
8/12/2024 / /	Martin, Brian 5721 Denver St NE St Petersburg, FL 33703	I engineer	CH			\$500.00
11						
8/12/2024 / /	Reynolds, Richard 2164 Hartford Way Clearwater, FL 33763	I retired	CH			\$100.00
12						
8/12/2024 / /	Foley, Megan 2452 Seneca Ct Palm Harbor, FL 34683	I	CH			\$20.00
13						
8/6/2024 / /	IronworkersLocal397 State PAC, PO Box 18 Mango, FL 33550	F pac	CH			\$500.00
14						
8/13/2024 / /	Foundation For Freedom, PO Box 20252 St Petersburg, FL 33742	F pac	CH			\$1,000.00
15						
8/15/2024 / /	McKnight, Jean I 2720 Windsong Circle Palm Harbor, FL 34684	I retired	CH			\$100.00
16						

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(1) Name Eileen M. Long (2) I.D. Number 1117
 8/3/2024 8/15/2024
 (3) Cover Period ____ / ____ / ____ through ____ / ____ / ____ (4) Page 3 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
8/15/2024 / /	Brown, Matthew 3022 Key Harbor Drive Safety Harbor, FL 34695	I		CH			\$50.00
17							
8/15/2024 / /	SEIU Fl Public Svc Union PAC, 400 Hibiscus St,Suite 200 West Palm Beach, FL 33401	F	pac	CH			\$1,000.00
18							
/ /							
/ /							
/ /							
/ /							
/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Eileen M. Long (2) I.D. Number 1117
 (3) Cover Period 8/3/2024 through 8/15/2024 (4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/9/2024 / /	Anedot.com, 1291 W. Peachtree St NW Ste 2625 - PBM 43460 Atlanta, GA 30309	fees to 8/3 to 8/9/24	MO		\$75.00
1					
8/8/2024 / /	Facebook / Meta, 1 Hacker Way Menlo Park, CA 94025	political ads 8/3/24 - 8/8/24	MO		\$262.00
2					
8/11/2024 / /	Facebook / Meta, 1 Hacker Way Menlo Park, CA 94025	ads 8/9/2024 - 8/11/2024	MO		\$157.00
3					
8/9/2024 / /	Gulf Coast Imprinting, 2050 Tall Pines Dr Suite A Largo, FL 33771	campaign mailing	MO		\$8,862.35
4					
8/9/2024 / /	Gulf Coast Imprinting, 2050 Tall Pines Dr Suite A Largo, FL 33771	printing - campaign advertising	MO		\$391.00
5					
8/11/2024 / /	Jewish Press of Pinellas Cty, 6416 Central Ave St Petersburg, FL 33707	campaign advertising	MO		\$244.00
6					
8/12/2024 / /	Anedot.com, 1291 W. Peachtree St NW Ste 2625 - PBM 43460 Atlanta, GA 30309	fees 8/12/2024	MO		\$25.70
7					
8/14/2024 / /	Facebook / Meta, 1 Hacker Way Menlo Park, CA 94025	campaign ads 8/12 - 8/14/2024	MO		\$108.00
8					

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(3) Cover Period 8/3/2024 through 8/15/2024

(4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/14/2024 / /	The Suncoast News, 12945 Seminole Blvd Largo, FL 33778	campaign ads	MO		\$877.50
9					
8/14/2024 / /	Achieva Credit Union, P. O. Box 100 Dunedin, FL 34697	bank chg - check copy	MO		\$5.00
10					
8/14/2024 / /	Dunedin MLK Rec Ctn, 550 Laura Ln Dunedin, FL 34698	rent - venue campaign function	MO		\$128.40
11					
8/15/2024 / /	The Suncoast News, 12945 Seminole Blvd Largo, FL 33778	campaign ads	MO		\$468.00
12					
8/15/2024 / /	Anedot.com, 1291 W. Peachtree St NW Ste 2625 - PBM 43460 Atlanta, GA 30309	fees 8/15/2024	MO		\$6.60
13					
8/15/2024 / /	Facebook / Meta, 1 Hacker Way Menlo Park, CA 94025	facebook ads (8/15/2024)	MO		\$295.00
14					
/ /					
/ /					