

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Bill Roedy
 Name

(2) 1455 Ocean Drive, Unit 1005
 Address (number and street)

Miami Beach, FL 33139
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1303199]

Submitted on:
 2/5/2024 09:41:15 (eastern)

Check here if address has changed (3) ID Number: 111

(4) Check appropriate box(es):

Candidate Office Sought: Mayor

Political Committee (PC)

Electioneering Communications Org. (ECO) Check here if PC or ECO has disbanded

Party Executive Committee (PTY) Check here if PTY has disbanded

Independent Expenditure (IE) (also covers an individual making electioneering communications) Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 11 / 3 / 2023 To 2 / 5 / 2024 Report Type: TR-90

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, , 0 . 00

Loans \$, , 0 . 00

Total Monetary \$, , 0 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 155 , 779 . 87

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 155 , 779 . 87

(8) Other Distributions
 \$, , 0 . 00

(9) TOTAL Monetary Contributions To Date
 \$ 2 , 976 , 923 . 00

(10) TOTAL Monetary Expenditures To Date
 \$ 2 , 976 , 923 . 00

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____
 Signature

(Type name) _____

Candidate Chairperson (only for PC and PTY)

X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111

11/3/2023 through 2/5/2024

(3) Cover Period _____ / _____ / _____ through _____ / _____ / _____ (4) Page 1 of 0

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
/ /							
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Bill Roedy

(2) I.D. Number 111

(3) Cover Period 11/3/2023 through 2/5/2024

(4) Page 1 of 6

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/3/2023 //	GRANT, KALAYAH 1312 NW 95TH TERRACE MIAMI, FL 33147	event expense	MO		\$300.00
1					
11/3/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,088.75
2					
11/3/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$6,600.00
3					
11/3/2023 //	THE FLYBOYZ LLC, 7270 NW 12TH STREET, STE 500 MIAMI, FL 33126	campaign staffing	MO		\$3,360.00
4					
11/6/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$4,224.30
5					
11/6/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,067.15
6					
11/6/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,491.35
7					
11/6/2023 //	ADVOCACY DATA INC., 4415 HIGHLAND AVE BETHESDA, MD 20814	voter outreach	MO		\$1,790.71
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/6/2023 //	DAVIS, LAURIE KAYE 5065 ALTON ROAD MIAMI BEACH, FL 33140	consulting	MO		\$1,368.75
9					
11/6/2023 //	SKDKNICKER BOCKER LLC, 270 PARK AVE NEW YORK, NY 10017	media buy	MO		\$2,788.75
10					
11/6/2023 //	THE STORY ROOM LLC, 2516 SUNSET DRIVE MIAMI BEACH, FL 33140	consulting	MO		\$15,000.00
11					
11/6/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
12					
11/6/2023 //	THE FLYBOYZ LLC, 7270 NW 12TH STREET, STE 500 MIAMI, FL 33126	campaign staffing	MO		\$2,100.00
13					
11/6/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
14					
11/8/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$5,410.20
15					
11/8/2023 //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter outreach	MO		\$427.36
16					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
11/8/2023 //	RHF LAW FIRM, 8440 GRAND CANAL DRIVE MIAMI, FL 33134	legal fees	MO		\$2,500.00
17					
11/8/2023 //	SKDKNICKER BOCKER LLC, 270 PARK AVE NEW YORK, NY 10017	media buy	MO		\$5,066.30
18					
11/8/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter outreach	MO		\$2,705.10
19					
11/8/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter outreach	MO		\$2,705.10
20					
11/8/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155-	bank fees	MO		\$25.00
21					
11/9/2023 //	DELGADO GARCIA COMMUNICATIONS, 9100 SW 68TH STREET MIAMI, FL 33173	consulting	MO		\$750.00
22					
11/13/2023 //	DALY, BRIELLE ANN MARIA 1643 BRICKELL AVENUE #3502 MIAMI, FL 33129	campaign aide	MO		\$200.00
23					
11/13/2023 //	MARIANO DABINI INC, 2992 ALTON ROAD MIAMI BEACH, FL 33140	videography & teleprompter	MO		\$5,000.00
24					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
11/13/2023 //	ZEL, ANTOINETTE MARIE 2516 SUNSET DRIVE MIAMI BEACH, FL 33140	various expenses	RM		\$16,946.61
25					
11/13/2023 //	FIORE CPA PA, 2100 SALZEDO STREET, SUITE 200 CORAL GABLES, FL 33134	accounting fees	MO		\$23,620.00
26					
11/13/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155-	bank fees	MO		\$25.00
27					
11/13/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
28					
11/13/2023 //	LEADING EDGE LED'S, 826 STATE ROUTE 143 WESTERLO, NY 12193	campaign advertisement	MO		\$400.00
29					
11/13/2023 //	REYES, YANEISY 228 NE 54TH STREET, APT 4 MIAMI, FL 33137	campaign aide	MO		\$2,730.00
30					
11/14/2023 //	COFFEY BURLINGTON PL, 2601 SOUTH BAYSHORE DRIVE, PH 1 MIAMI, FL 33133	legal fees	MO		\$1,945.00
31					
11/14/2023 //	PERKINS COIE LLP, 1201 THIRD AVENUE, STE 4900 SEATTLE, WA 98101	legal fees	MO		\$13,595.75
32					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/14/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
33					
11/14/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
34					
11/16/2023 //	ZEL, ANTOINETTE MARIE 2516 SUNSET DRIVE MIAMI BEACH, FL 33140	various expenses	RM		\$18,295.34
35					
11/16/2023 //	COUMBA, DIAGNE 2101 NORMANDY DR. APT 302 MIAMI BEACH, FL 33141	campaign aide	MO		\$3,788.35
36					
11/16/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
37					
11/17/2023 //	KARAC, SABINA 321 NE 26TH APT 501 MIAMI, FL 33137	campaign aide	MO		\$1,000.00
38					
11/20/2023 //	MAHLER, EMILY 1000 NW 65TH STREET, STE 100 FT LAUDERDALE, FL 33309	campaign aide	MO		\$2,775.00
39					
12/4/2023 //	LEVINE & CO CREATIVE, 1360 97TH STREET BAY HARBOR ISLANDS, FL 33154	production	MO		\$1,540.00
40					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
12/6/2023 //	ROEDY, WILLIAM 1455 OCEAN DRIVE, UNIT 1005 MIAMI BEACH, FL 33139	return of funds loaned	DI		\$159,113.01
41					
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CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 (3) Cover Period 11/3/2023 through 2/5/2024 (4) Page 1 of 6

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
(6) Sequence Number					
11/13/2023	UBER, 1455 MARKET ST, STE 400 SAN FRANCISCO, CA 94103	transporta tions	2023-TR-90-25		\$151.38
1					
11/13/2023	TASTE CAFE, 773 17TH STREET MIAMI BEACH, FL 33139	team breakfasts	2023-TR-90-25		\$105.01
2					
11/13/2023	VEED.IO PRO, 320D HIGH ROAD, BENFLEET ESSEX, SS7 5HB ENGLAND	subscripti on	2023-TR-90-25		\$38.00
3					
11/13/2023	HOTEL GAYTHING, 1409 LINCOLN RD MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$116.10
4					
11/13/2023	NORMANDY SHORES RESTAURANT, 2401 BIARRITZ DR. MIAMI BEACH, FL 33141	event expense	2023-TR-90-25		\$2,900.00
5					
11/13/2023	ISTOCKPHOTO, 1240 20TH AVE SE CALGARY, ALBERTA CANADA, T2G 1M8	subscripti on	2023-TR-90-25		\$132.01
6					
11/13/2023	FIREFLIES.AI, 5424 SUNOL BLVD, STE 10-531 PLEASANTON, CA 94566	subscripti on	2023-TR-90-25		\$58.00
7					
11/13/2023	FAT RONNIES BURGER, 1233 LINCOLN RD MIAMI BEACH, FL 33139	team lunch	2023-TR-90-25		\$42.05
8					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
11/14/2023	OUT THE BLEAU LLC, 167 NE 167TH STREE, UNIT B MIAMI, FL 33162	event expense	2023-TR-90-25		\$448.76
9					
11/14/2023	AVO RESTAURANT, 1834 BAY RD MIAMI BEACH, FL 33139	meals	2023-TR-90-25		\$9.81
10					
11/14/2023	THE BETSY HOTEL, 1440 OCEAN DR. MIAMI BEACH, FL 33139	team lunch	2023-TR-90-25		\$193.58
11					
11/14/2023	MAILCHIP, 675 PONCE DE LEON AVE NE, STE 5100 ATLANTA, GA 30308	subscripti on	2023-TR-90-25		\$60.00
12					
11/14/2023	AT&T MOBILITY, 1025 LENOX PARK BLVD NE RM A325 ATLANTA, GA 30319	campaign phone	2023-TR-90-25		\$40.00
13					
11/14/2023	INSTACART, 14800 SOLE MIA WAY NORTH MIAMI, FL 33181	event expense	2023-TR-90-25		\$43.79
14					
11/14/2023	WEBELECTNET, 10150 HIGHLAND MANOR DR., STE 200 TAMPA, FL 33610	subscripti on	2023-TR-90-25		\$100.00
15					
11/14/2023	GOOGLE WORKPLACE, 1600 AMPHITHEATRE PARKWAY MOUNTAIN VIEW, CA 94043	subscripti on	2023-TR-90-25		\$60.00
16					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 (3) Cover Period 11/3/2023 through 2/5/2024 (4) Page 3 of 6

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
(6) Sequence Number					
11/14/2023	TOTAL WINE, 1139 5TH STREET MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$167.32
17					
11/14/2023	THE FRESH MARKET, 1800 WEST AVENUE MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$584.70
18					
11/1/2023	PUBLIX, 1920 MERIDIAN AVE MIAMI BEACH, FL 33139	events expenses	2023-TR-90-25		\$1,250.36
19					
11/4/2023	COSTCO, 14800 SOLE MIA WAY NORTH MIAMI, FL 33181	event expense	2023-TR-90-25		\$662.77
20					
11/4/2023	ARTLIST.IO, BEIT POLAK 20 AHAD HA'AM ST TEL AVIV, ISRAEL,	subscripti on	2023-TR-90-25		\$59.99
21					
11/5/2023	YARDHOUSE RESTAURANT, 1681 LENOX AVE MIAMI BEACH, FL 33139	transporta tion	2023-TR-90-25		\$12.41
22					
11/6/2023	ZOOM.US, 55 ALMADEN BOULEVARD, 6TH FLOOR SAN JOSE, CA 95113	subscripti on	2023-TR-90-25		\$47.97
23					
11/6/2023	ROASTERS N TOASTER, 525 ARTHUR GODFREY RD MIAMI BEACH, FL 33140	team lunch	2023-TR-90-25		\$127.15
24					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 (3) Cover Period 11/3/2023 through 2/5/2024 (4) Page 4 of 6

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
(6) Sequence Number					
11/14/2023	FACEBOOK ADS, 1 HACKER WAY MENLO PARK, CA 94025	digital advertisem ent	2023-TR-90-25		\$2,700.00
25					
11/6/2023	EXXON MOBIL, 2057 1ST STREET MIAMI BEACH, FL 33141	event expense	2023-TR-90-25		\$75.09
26					
11/7/2023	BLACKRIDE.COM, 1111 LINCOLN RD #400 MIAMI BEACH, FL 33139	transporta tions	2023-TR-90-25		\$2,040.00
27					
11/6/2023	BALLONS BY LUS PAZ, 13601 SW 143RD CT, STE 103 MIAMI, FL 33186	event expense	2023-TR-90-25		\$2,049.05
28					
11/7/2023	UNDER THE MANGO TREE, 737 5TH ST MIAMI BEACH, FL 33139	meals	2023-TR-90-25		\$18.77
29					
11/7/2023	BUDGET VIDEO, 1825 NORTH EAST 149 ST, MIAMI, FL 33181	event expense	2023-TR-90-25		\$260.53
30					
11/7/2023	LA SANDWICHERIE, 229 14TH ST MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$1,029.83
31					
11/8/2023	ALTON ROAD LIQUOR, 1681 ALTON ROAD MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$293.72
32					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

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 (3) Cover Period 11/3/2023 through 2/5/2024 (4) Page 5 of 6

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(6) Sequence Number					
11/9/2023	GUILLAMA, CARLOS 1615 WEST AVE MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$525.00
33					
11/9/2023	LEVY , DOUGLAS 1270 NE 213 TERRACE MIAMI, FL 33179	event expense	2023-TR-90-25		\$30.00
34					
10/8/2023	MIAMI HERALD, 3511 NW 91 ST AVE DORAL, FL 33172	subscripti on	2023-TR-90-25		\$15.99
35					
11/8/2023	AKASH, 1435 ALTON ROAD MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$185.33
36					
9/27/2023	AMAZON, 410 TERRY AVENUE N SEATTLE, WA 98109	supplies	2023-TR-90-25		\$93.36
37					
10/28/2023	BLUE RIBBON SUSHI AND BAR, 336 21ST STREET MIAMI BEACH, FL 33139	event expense	2023-TR-90-25		\$166.25
38					
10/28/2023	PURA VIDA, 110 WASHINGTON AVE #2 MIAMI BEACH, FL 33139	meals	2023-TR-90-25		\$52.53
39					
11/6/2023	THE BETSY HOTEL, 1440 OCEAN DR. MIAMI BEACH, FL 33139	event expense	2023-TR-90-35		\$14,610.80
40					

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(6) Sequence Number					
11/10/2023	WIX COM INC, 1691 MICHIGAN AVE MIAMI BEACH, FL 33139	event expense	2023-TR-90-35		\$321.80
41					
11/11/2023	ZOOM.US, 55 ALMADEN BOULEVARD, 6TH FLOOR SAN JOSE, CA 95113	subscripti on	2023-TR-90-35		\$31.98
42					
11/13/2023	GODADDY DOMAIN, 1409 LLINCOLN RD MIAMI BEACH, FL 33139	subscripti on	2023-TR-90-35		\$30.34
43					
10/27/2023	FACEBOOK ADS, 1 HACKER WAY MENLO PARK, CA 94025	digital advertisin g	2023-TR-90-35		\$131.90
44					
11/15/2023	MEDINA, ANA 19555 SW 134TH CT MIAMI, FL 33177	freelancin g	2023-TR-90-35		\$3,125.00
45					
11/11/2023	AMAZON, 410 TERRY AVENUE N SEATTLE, WA 98109	supplies	2023-TR-90-35		\$43.52
46					