

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Bill Roedy
 Name

(2) 1455 Ocean Drive, Unit 1005
 Address (number and street)

Miami Beach, FL 33139
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1300977]

Submitted on:
 11/4/2023 06:05:37 (eastern)

Check here if address has changed

(3) ID Number: 111

(4) Check appropriate box(es):

Candidate Office Sought: Mayor

Political Committee (PC)

Electioneering Communications Org. (ECO)

Party Executive Committee (PTY)

Independent Expenditure (IE) (also covers an individual making electioneering communications)

Check here if PC or ECO has disbanded

Check here if PTY has disbanded

Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 10 / 21 / 2023 To 11 / 2 / 2023 Report Type: G3

Original

Amendment

Special Election Report

(6) Contributions This Report

Cash & Checks \$, 3 , 250 . 00

Loans \$, 400 , 000 . 00

Total Monetary \$, 403 , 250 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 362 , 076 . 86

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 362 , 076 . 86

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$ 2 , 976 , 923 . 00

(10) TOTAL Monetary Expenditures To Date

\$ 2 , 663 , 530 . 12

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name)

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X

Signature

(Type name)

Candidate Chairperson (only for PC and PTY)

X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 10/21/2023 through 11/2/2023
 (3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
10/30/2023 / /	ROGERS, SCOTT 5415 COLLINS AVE MIAMI BEACH, FL 33140	I faculty	CH			\$50.00
1						
10/30/2023 / /	BRICK, LYNNE 1455 OCEAN DRIVE, UNIT 1603 MIAMI BEACH, FL 33139	I fitness franchisee	CH			\$1,000.00
2						
10/31/2023 / /	GERAGHTY, SCOTT 3201 COLLINS AVENUE MIAMI BEACH, FL 33140	I hospitalit y	CH			\$1,000.00
3						
10/31/2023 / /	PARIS, RAFAEL 3201 COLLINS AVENUE MIAMI BEACH, FL 33140	I director of finance	CH			\$1,000.00
4						
10/31/2023 / /	ST DENIS, RICHARD 6115 BRIARPATCH CT CUMMING, GA 30040	I trainer/co nsultant	CH			\$100.00
5						
10/31/2023 / /	ROEDY, WILLIAM 1455 OCEAN DRIVE, UNIT 1005 MIAMI BEACH, FL 33139	S candidate	LO			\$400,000.00
6						
11/1/2023 / /	BARNSBY, ROBERT 11 ORR HATCH DRIVE CORNWALL, NY 12518	I retired	CH			\$100.00
7						
/ /						

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Bill Roedy

(2) I.D. Number 111

(3) Cover Period 10/21/2023 through 11/2/2023

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/23/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$4,496.40
1					
10/23/2023 //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter contact	MO		\$11,997.18
2					
10/23/2023 //	ANEDOT, 1340 POYDRAS STREET, STE 1770 NEW ORLEANS, LA 70112	merchant fees	MO		\$80.60
3					
10/24/2023 //	ANEDOT, 1340 POYDRAS STREET, STE 1770 NEW ORLEANS, LA 70112	merchant fees	MO		\$4.30
4					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter outreach	MO		\$4,196.50
5					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,149.65
6					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,281.35
7					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$8,972.70
8					

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(1) Name Bill Roedy

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,281.35
9					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$4,560.00
10					
10/25/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact/canvass ing	MO		\$32,480.00
11					
10/26/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$586.35
12					
10/26/2023 //	LEADING EDGE LED'S, 826 STATE ROUTE 143 WESTERLO, NY 12193	campaign advertisement	MO		\$5,600.00
13					
10/27/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
14					
10/27/2023 //	FRANMAR CORP, P.O. BOX 970783 MIAMI, FL 33197	event expense	MO		\$2,125.00
15					
10/27/2023 //	1848 LLC, 1221 BRICKELL AVENUE, STE 2660 MIAMI, FL 33131	graphic design	MO		\$750.00
16					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/27/2023 // //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter outreach	MO		\$398.74
17					
10/27/2023 // //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter outreach	MO		\$10,003.73
18					
10/27/2023 // //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	voter contact	MO		\$2,112.15
19					
10/27/2023 // //	MARIANO DABINI INC, 2992 ALTON ROAD MIAMI BEACH, FL 33140	videography & teleprompter	MO		\$5,000.00
20					
10/27/2023 // //	JOSE PEÑA LLC, 825 ALTON ROAD, APT #3 MIAMI BEACH, FL 33139	event expense	MO		\$920.75
21					
10/27/2023 // //	ZEL, ANTOINETTE MARIE 2516 SUNSET DRIVE MIAMI BEACH, FL 33140	reimbursements	RM		\$47,228.29
22					
10/27/2023 // //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
23					
10/30/2023 // //	SKDKNICKER BOCKER LLC, 270 PARK AVE NEW YORK, NY 10017	media buy	MO		\$50,000.00
24					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10/30/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$25.00
25					
10/30/2023 //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter outreach	MO		\$3,246.51
26					
10/31/2023 //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155	bank fees	MO		\$15.00
27					
11/1/2023 //	SKDKNICKER BOCKER LLC, 270 PARK AVE NEW YORK, NY 10017	media buy	MO		\$59,111.36
28					
11/1/2023 //	THE A TEAM, 2031 HARRISON STREET HOLLYWOOD, FL 33020	production	MO		\$18,200.00
29					
11/1/2023 //	MEDINA, ANA I 19555 SW 134TH CT MIAMI, FL 33177	voter outreach	MO		\$10,605.00
30					
11/1/2023 //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	voter outreach	MO		\$9,989.42
31					
11/1/2023 //	DAVIS, LAURIE KAYE 5065 ALTON ROAD MIAMI BEACH, FL 33140	consulting	MO		\$1,411.60
32					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/1/2023 //	DALY, BRIELLE ANN MARIA 1643 BRICKELL AVENUE #3502 MIAMI, FL 33129	campaign aide	MO		\$575.00
33					
11/1/2023 //	DIAGNE, COUMBA 2101 NORMANDY DR. APT 302 MIAMI BEACH, FL 33141	campaign aide	MO		\$1,930.31
34					
11/1/2023 //	DELGADO GARCIA COMMUNICATIONS, 9100 SW 68TH STREET MIAMI, FL 33173	consulting	MO		\$2,250.00
35					
11/1/2023 //	MONZON, ARIAN 11035 SW 53RD DRIVE MIAMI, FL 33165	campaign aide	MO		\$3,016.70
36					
11/1/2023 //	REYES, YANEISY 228 NE 54TH STREET, APT 4 MIAMI, FL 33137	campaign aide	MO		\$6,043.27
37					
11/1/2023 //	GIRALDO, ADALBERTO 2001 BISCAYNE BLVD, APT 2504 MIAMI, FL 33137	consulting	MO		\$3,100.00
38					
11/1/2023 //	HERNANDEZ, ARIANA 1988 NE 178TH STREET NORTH MIAMI, FL 33162	research	MO		\$3,500.00
39					
11/1/2023 //	MIRANDA ADVOCACY LLC, 275 ALHAMBRA CIR STE 117 CORAL GABLES, FL 33134	consulting	MO		\$1,516.00
40					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
11/1/2023 // //	RITTERS PRINTING & PACKAGING, 1660 W MCNAB ROAD FT. LAUDERDALE, FL 33309	mailing services	MO		\$10,010.82
41					
11/1/2023 // //	CITY NATIONAL BANK, 8311 SW 40 STREET MIAMI, FL 33155-	bank fees	MO		\$25.00
42					
11/2/2023 // //	DIAGNE, COUMBA 2101 NORMANDY DR. APT 302 MIAMI BEACH, FL 33141	campaign aide	MO		\$2,143.93
43					
11/2/2023 // //	BRICENO, MARIA 9565 NW 33RD AVE MIAMI, FL 33147	campaign aide	MO		\$190.00
44					
11/2/2023 // //	CROMWELL & COMPANY, 34029 SCHWARTZ RD AVON, OH 44011	voter outreach	MO		\$26,850.00
45					
11/2/2023 // //	ANEDOT, 1340 POYDRAS STREET, STE 1770 NEW ORLEANS, LA 70112	merchant fees	MO		\$46.90
46					
// //					
// //					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 (3) Cover Period 10/21/2023 through 11/2/2023 (4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
10/27/2023	OFFICE DEPOT, 1771 WEST AVENUE MIAMI BEACH, FL 33139	events expenses	2023-G3-22		\$1,236.56
1					
10/27/2023	BOBS YOUR UNCLE, 928 71ST STREET MIAMI BEACH, FL 33141	event expense	2023-G3-22		\$1,900.00
2					
10/27/2023	UBER, 1455 MARKET ST, STE 400 SAN FRANCISCO, CA 94103	transporta tion	2023-G3-22		\$785.24
3					
10/27/2023	ZOOM.US, 55 ALMADEN BOULEVARD, 6TH FLOOR SAN JOSE, CA 95113	subscripti on	2023-G3-22		\$31.98
4					
10/27/2023	AMAZON, 410 TERRY AVENUE N SEATTLE, WA 98109	supplies	2023-G3-22		\$270.24
5					
10/27/2023	SANTORINI BY GEORGIOS, 101 OCEAN DRIVE MIAMI BEACH, FL 33139	events expenses	2023-G3-22		\$33,820.35
6					
10/27/2023	FACEBOOK ADS, 1 HACKER WAY MENLO PARK, CA 94025	digital advertisin g	2023-G3-22		\$460.64
7					
10/27/2023	PLAN B CONCEPTS, 6230 SW 60 STREET SOUTH MIAMI, FL 33143	events expenses	2023-G3-22		\$1,672.11
8					

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name Bill Roedy (2) I.D. Number 111
 (3) Cover Period 10/21/2023 through 11/2/2023 (4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
10/27/2023	UPRINTING, 8000 HASKELL AVE VAN NUYS, CA 91406	event expense	2023-G3-22		\$349.80
9					
10/27/2023	RANCHO GRANDE, 314 72ND STREET MIAMI BEACH, FL 33141	event expense	2023-G3-22		\$4,756.98
10					
10/27/2023	TOTAL WINE, 1139 5TH STREET MIAMI BEACH, FL 33139	event expense	2023-G3-22		\$526.12
11					
10/27/2023	PUBLIX, 1920 MERIDIAN AVE MIAMI BEACH, FL 33139	event expense	2023-G3-22		\$314.24
12					
10/27/2023	TASTE CAFE, 773 17TH STREET MIAMI BEACH, FL 33139	team breakfast	2023-G3-22		\$88.55
13					
10/27/2023	UBER EATS, 1455 MARKET ST, STE 400 SAN FRANCISCO, CA 94103	team lunches	2023-G3-22		\$708.38
14					
10/27/2023	THE FRESH MARKET, 1800 WEST AVENUE MIAMI BEACH, FL 33139	team lunches	2023-G3-22		\$307.10
15					