

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Marcella Novela
Name

(2) 3542 Flamingo Drive
Address (number and street)

Miami Beach, FL 33140
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
[1300732]

Submitted on:
10/13/2023 16:24:52 (eastern)

Check here if address has changed (3) ID Number: 110

(4) Check appropriate box(es):

Candidate Office Sought: Commissioner Group VI

Political Committee (PC)

Electioneering Communications Org. (ECO) Check here if PC or ECO has disbanded

Party Executive Committee (PTY) Check here if PTY has disbanded

Independent Expenditure (IE) (also covers an individual making electioneering communications) Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 7 / 1 / 2023 To 10 / 6 / 2023 Report Type: G1

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, 19 , 705 . 00

Loans \$, 30 , 000 . 00

Total Monetary \$, 49 , 705 . 00

In-Kind \$, 3 , 991 . 48

(7) Expenditures This Report

Monetary Expenditures \$, 71 , 560 . 84

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 71 , 560 . 84

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 97 , 598 . 80

(10) TOTAL Monetary Expenditures To Date

\$, 83 , 224 . 38

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____

Signature

(Type name) _____

Candidate Chairperson (only for PC and PTY)

X _____

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 (3) Cover Period 7/1/2023 through 10/6/2023 (4) Page 1 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
7/1/2023 / /	Areces , Michelle 20 Island Ave #408 Miami Beach, FL 33139-1301	I wellness coach	CH			\$250.00
1						
7/1/2023 / /	Stoka , Kathryn 450 Alton Rd Unit 1003 Miami Beach, FL 33139	I		CH		\$100.00
2						
7/5/2023 / /	Moezinia , Francis 9740 W Broadview Dr Bay Harbor Islands, FL 33154	I investor	CH			\$250.00
3						
7/11/2023 / /	Zvi , Elad 3418 Northwest 7th Avenue Miami, FL 33127	I owner/bar lab holdings	CH			\$500.00
4						
7/14/2023 / /	Greene , Melissa 7650 SW 128th Street Pinecrest, FL 33156	I homemaker	CH			\$100.00
5						
7/16/2023 / /	Schwartz , Ida 6360 Allison Road Miami Beach, FL 33141	I realtor	CH			\$250.00
6						
7/22/2023 / /	Jaeger , Sebastian 2330 Ponce de Leon Blvd Ste 201 Coral Gables, FL 33134	I		CH		\$100.00
7						
7/22/2023 / /	Baykam , Hakan 1445 16th Street #602 Miami Beach, FL 33139	I ceo/instit uto marangoni	CH			\$250.00
8						

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 through 10/6/2023
 (3) Cover Period / / through / / (4) Page 2 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
7/22/2023 / /	Basilio , Lester 648 Park Pl Apt 2 New York, NY 11216	I	communicat ions	CH			\$250.00
9							
7/22/2023 / /	Grover , Elaine 3570 Flamingo Dr Miami Beach, FL 33140	B	retired	CH			\$100.00
10							
7/24/2023 / /	De Oliveira Silva , Juciana 1800 Michigan Avenue Miami Beach, FL 33139	I	retired	CH			\$35.00
11							
7/25/2023 / /	Jain , Avra 720 NE 69th St 17S Miami, FL 33138	I	real estate developer	CH			\$500.00
12							
7/25/2023 / /	Garcia , Jose Carlo 3701 N Country Club PH08 Aventura, FL 33180	I	consulting	CH			\$35.00
13							
7/25/2023 / /	Alcaide , Izza-Marie 90 Southwest 3rd Street Apt 3113 Miami, FL 33130	I	psychother apist	CH			\$50.00
14							
7/26/2023 / /	De Matt's , Francesca 12112 St.Andrews Place #108 Miramar, FL 33025	I		CH			\$55.00
15							
7/28/2023 / /	Novela , Marcella 3542 Flamingo Drive Miami Beach, FL 33140	S	art advisor & curator	LO			\$30,000.00
16							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 through 10/6/2023
 (3) Cover Period / / through / / (4) Page 3 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
7/30/2023 / /	Goodkind , Brian 4121 La Playa Blvd. Miami, FL 33133	I	attorney	CH			\$1,000.00
17							
7/30/2023 / /	Bohorquez , Jorge 12555c Biscayne Boulevard North Miami, FL 33181	I	i.t	CH			\$300.00
18							
7/31/2023 / /	Poitevien , Roland 7855 Southwest 106th Avenue Miami, FL 33173	I	consultant	CH			\$250.00
19							
7/31/2023 / /	Santo Domingo , Julio 325 West 13th Street PH New York, NY 10014	I	live entertainment	CH			\$1,000.00
20							
7/31/2023 / /	Mattern , Yvette 9315 Beverlycrest Drive Beverly Hills, CA 90210	I	artist	CH			\$250.00
21							
7/31/2023 / /	Kimia , Ali 820 Cypress Pointe Dr West Pembroke Pines, FL 33027	I		CH			\$100.00
22							
7/31/2023 / /	De La Rosa , Michelle 9001 NW 1st Ave El Portal, FL 33150	I	store manager	CH			\$50.00
23							
7/31/2023 / /	Rothmann , Dan 166 Montague street #6A Brooklyn, NY 11201	I	ceo/etro	CH			\$100.00
24							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 10/6/2023
 (3) Cover Period / / through / / (4) Page 4 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
7/31/2023 / /	Passaro , Ruskin 10931 SW 139 Ave Miami, FL 33186	I	student	CH			\$500.00
25							
8/1/2023 / /	Flores , Gabriela 975 Arthur Godfrey Road Ste 500 Miami Beach, FL 33140	I	dentist	CH			\$100.00
26							
8/1/2023 / /	Hall , Cassandra 3921 Alton Road #175 Miami Beach, FL 33140	I	homemaker	CH			\$1,000.00
27							
8/4/2023 / /	Breslin , Ray 2395 Lake Pancoast Drive #4 Miami Beach, FL 33140	I	retired	CH			\$100.00
28							
8/9/2023 / /	Escobar , Laz 11718 SE Federal Hwy Hobe Sound, FL 33455	I	student	CH			\$1,000.00
29							
8/11/2023 / /	Skallerup , Curtis 729 Wyndsor Creek Drive Southlake, TX 76092	I	ceo/larks entertainment	CH			\$1,000.00
30							
8/13/2023 / /	Degwitz , Alexander 690 NE 50 TER Miami, FL 33137	I	project consultant	CH			\$250.00
31							
8/15/2023 / /	Novela , Marcella 3542 Flamingo Drive Miami Beach, FL 33140	I	art consultant	CH			\$100.00
32							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 10/6/2023
 (3) Cover Period / / through / / (4) Page 5 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
8/17/2023 / /	Siegel , Erin 3702 Birkdale Court Davidsonville, MD 21035	I	homemaker	CH			\$150.00
33							
8/20/2023 / /	Hankin , Eric 2505 Flamingo Place Miami Beach, FL 33140	I	teacher	CH			\$100.00
34							
8/22/2023 / /	Thurber , Robert 2455 Flamingo Dr. #501 Miami Beach, FL 33140	I	retired	CH			\$250.00
35							
8/22/2023 / /	Cruz , Simon 5828 Pine Tree Dr Miami Beach, FL 33140	I	banker	CH			\$500.00
36							
8/24/2023 / /	Smits , Dirk 17 Harbor Dr Key Largo, FL 33037-2563	I		CH			\$15.00
37							
8/25/2023 / /	Grutman , David 1000 Biscayne Boulevard #1702 Miami, FL 33132	I	hospitality	CH			\$1,000.00
38							
8/25/2023 / /	Pallot , Max 1000 Biscayne Boulevard #1702 Miami, FL 33132	I	chief of staff	CH			\$1,000.00
39							
8/25/2023 / /	Grutman , Isabela 1000 Biscayne Boulevard #1702 Miami, FL 33132	I	homemaker	CH			\$1,000.00
40							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 10/6/2023
 (3) Cover Period / / through / / (4) Page 6 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number							
8/27/2023 / /	Megret , Lednar 7001 Bonita Dr #50 Miami Beach, FL 33141	I		CH			\$50.00
41							
8/28/2023 / /	Simkins , Michael 5869 Pine Tree Dr Miami Beach, FL 33140	I	real estate	CH			\$1,000.00
42							
9/4/2023 / /	Capiro , Elena 5401 Collins Ave Apt 409 Miami Beach, FL 33140-2531	I	medical technologi st	CH			\$15.00
43							
9/7/2023 / /	Camhe , Samuel 2100 Sans Souci Boulevard #804 North Miami, FL 33181	I	sales	CH			\$100.00
44							
9/26/2023 / /	Loydi , Maria Ines 3020 Marcos Drive S302 AVENTURA, FL 33160	I		CH			\$100.00
45							
9/26/2023 / /	Phillips , James 1172 S Dixie Hwy Coral Gables, FL 33146	I	builder	CH			\$1,000.00
46							
9/28/2023 / /	Berg , David 4215 ALton Road 10th Fl Miami Beach, FL 33140-2848	I	real estate	CH			\$500.00
47							
10/2/2023 / /	Xakoustis , Alexandros 2900 NW 77 CT Doral, FL 33122	I		CH			\$1,000.00
48							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Marcella Novela (2) I.D. Number 110
 7/1/2023 through 10/6/2023
 (3) Cover Period / / through / / (4) Page 7 of 7

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/2/2023 / /	Xakoustis , Alexandros 2900 NW 77 CT Doral, FL 33122	I		CH			\$1,000.00
49							
10/4/2023 / /	oppenheim , Ilona 245 NE 37th Street Miami, FL 33137	I	branding	CH			\$1,000.00
50							
9/30/2023 / /	Novela, Marcela 3542 Flamingo Drive Miami Beach, FL 33140	S	art advisor & curator	IK	catering for campaign events		\$866.96
51							
9/30/2023 / /	Novela, Marcela 3542 Flamingo Drive Miami Beach, FL 33140	S	art advisor & curator	IK	staff meals		\$751.61
52							
9/30/2023 / /	Novela, Marcela 3542 Flamingo Drive Miami Beach, FL 33140	S	art advisor & curator	IK	printing & shipping		\$346.50
53							
9/30/2023 / /	Novela, Marcela 3542 Flamingo Drive Miami Beach, FL 33140	S	art advisor & curator	IK	senior outreach event expenses		\$1,658.91
54							
9/30/2023 / /	Novela , Marcela 3542 Flamingo Dr Miami Beach, FL 33140	S	art advisor & curator	IK	printing expenses		\$367.50
55							
/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Marcella Novela

(2) I.D. Number 110

(3) Cover Period 7/1/2023 through 10/6/2023

(4) Page 1 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
7/5/2023 //	Martinez , Liliana 1225 Mareille Drive #21 Miami Beach, FL 33141	outreach	MO		\$2,400.00
1					
7/28/2023 //	Physical Advertising Works , PO Box 370366 Miami, FL 33137-0366	marketing	MO		\$12,295.71
2					
7/31/2023 //	Anedot , 5555 Hilton Ave Baton Rouge, LA 70808	merchant fees	MO		\$257.90
3					
8/2/2023 //	Martinez , Liliana 1225 Mareille Drive #21 Miami Beach, FL 33141	outreach services	MO		\$4,150.00
4					
8/2/2023 //	DMGSGD, LLC, 515 Parkview Ave Westfield, NJ 7090	direct mail	MO		\$1,905.00
5					
8/4/2023 //	BFF Compliance , 6619 S Dixie Hwy No 148 Miami, FL 33143	accounting services	MO		\$1,500.00
6					
8/31/2023 //	Anedot , 5555 Hilton Ave Baton Rouge, LA 70808	merchant fees	MO		\$329.40
7					
9/1/2023 //	Renaissance Campaign Strategie, 1285 Avenue of the Americas NY, NY 10019	consulting	MO		\$2,000.00
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Marcella Novela

(2) I.D. Number 110

(3) Cover Period 7/1/2023 through 10/6/2023

(4) Page 2 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/1/2023 //	Martinez , Liliana 1225 Mareille Drive #21 Miami Beach, FL 33141	outreach	MO		\$4,400.00
9					
9/1/2023 //	City of Miami Beach , 1700 Convention Drive Miami Beach, FL 33139	2023 qualifying - mb city commissioner grp 6	MO		\$1,020.00
10					
9/18/2023 //	City National Bank , 8311 SW 40th Street Miami, FL 33155	bank fee	MO		\$25.00
11					
9/18/2023 //	DMGSGD, LLC, 515 Parkview Ave Westfield, NJ 7090	direct mail	MO		\$19,781.63
12					
9/20/2023 //	Cross Minded Group , 149 NW 102 Street For: Miami Shores, FL 33150	advertising	MO		\$800.00
13					
9/21/2023 //	Carmen Datorre Public Relation, 5841 La Gorce Dr Miami Beach, FL 33140	public relations	MO		\$3,000.00
14					
9/22/2023 //	Casalins , Vanesa 5256 NW 32nd Ave Miami, FL 33142	catering for event	MO		\$1,240.00
15					
9/27/2023 //	Renaissance Campaign Strategie, 1285 Avenue of the Americas NY, NY 10019	digital ads	MO		\$2,000.00
16					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Marcella Novela

(2) I.D. Number 110

(3) Cover Period 7/1/2023 through 10/6/2023

(4) Page 3 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/27/2023 //	El Vocero News , 1169 SW 85 Ct Miami, FL 33144	full page ad	MO		\$900.00
17					
9/27/2023 //	Business Optimization Group, 1500 Bay Road, #246 Miami Beach, FL 33139	fundraising	MO		\$5,000.00
18					
9/27/2023 //	DMGSGD, LLC, 515 Parkview Ave Westfield, NJ 7090	direct mail	MO		\$1,915.20
19					
9/27/2023 //	City National Bank , 8311 SW 40th Street Miami, FL 33155	bank fee	MO		\$25.00
20					
9/27/2023 //	City National Bank , 8311 SW 40th Street Miami, FL 33155	bank fee	MO		\$25.00
21					
9/30/2023 //	Anedot , 5555 Hilton Ave Baton Rouge, LA 70808	merchant fees	MO		\$70.10
22					
10/2/2023 //	Martinez , Liliana 1225 Mareille Drive #21 Miami Beach, FL 33141	outreach	MO		\$4,400.00
23					
10/3/2023 //	Renaissance Campaign Strategie, 1285 Avenue of the Americas NY, NY 10019	consulting	MO		\$2,000.00
24					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Marcella Novela

(2) I.D. Number 110

(3) Cover Period 7/1/2023 through 10/6/2023

(4) Page 4 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/6/2023 / /	Anedot , 5555 Hilton Ave Baton Rouge, LA 70808	merchant fees	MO		\$120.90
25					
/ /					
/ /					
/ /					
/ /					
/ /					
/ /					
/ /					