

**FLORIDA DEPARTMENT OF STATE    DIVISION OF ELECTIONS  
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) A New Day for Miami-Dade

**Name**

(2) 95 Merrick Way, Suite 250

**Address (number and street)**

Coral Gables, FL 33134

**City, State, Zip Code**

☐ **CHECK IF ADDRESS HAS CHANGED**

(4) **Check appropriate box(es):**

☐ Candidate (office sought): \_\_\_\_\_

☒ Political Committee

☐ Committee of Continuous Existence

☐ Party Executive Committee

☐ Electioneering Communication

☐ **CHECK IF PC HAS DISBANDED**

☐ **CHECK IF CCE HAS DISBANDED**

☐ **CHECK IF NO OTHER ELECTIONEERING  
COMMUNICATION REPORTS WILL BE FILED**

**OFFICE USE ONLY**

**ONLINE SUBMISSION**

[1029130]

Submitted on:

5/20/2011 12:30:44 (eastern)

(3) ID Number: 972

**(5) REPORT IDENTIFIERS**

Cover Period: From 4/23/2011 To 5/19/2011 / Report Type SF2

☒ Original    ☐ Amendment    ☐ Special Election Report    ☐ Independent Expenditure Report

**(6) CONTRIBUTIONS THIS REPORT**

Cash & Checks      \$ 35,000.00

Loans                      \$ 0.00

Total Monetary      \$ 35,000.00

In-Kind                      \$ 0.00

**(7) EXPENDITURES THIS REPORT**

Monetary  
Expenditures      \$ 41,040.19

Transfers to Office  
Account              \$ 0.00

Total  
Monetary              \$ 41,040.19

(8) Other Distributions  
\$ 0.00

**(9) TOTAL Monetary Contributions To Date**

\$ 68,000.00

**(10) TOTAL Monetary Expenditures To Date**

\$ 56,364.65

**(11) CERTIFICATION**

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

I certify that I have examined this report and it is true, correct, and complete.

(Type name)

☐ Individual (only for electioneering commun.)    ☐ Treasurer    ☐ Deputy Treasurer

**X**

Signature

I certify that I have examined this report and it is true, correct, and complete.

(Type name)

☐ Candidate    ☐ Chairperson (only for PC, PTY & electioneering commun. organization)

**X**

Signature

# CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

**(1) Name** A New Day for Miami-Dade **(2) I.D. Number** 972  
**(3) Cover Period** 4/23/2011 through 5/19/2011 **(4) Page** 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
5/10/2011 / /	Haskett, Michael 71 Arch Street Greenwich, CT 06830	I	finance	CH			\$5,000.00
1							
5/10/2011 / /	Preferred Care Partners, 9100 South Dadeland Boulevard Miami, FL 33156	B	holding corporatio n	CH			\$5,000.00
2							
5/9/2011 / /	Friends of Law Enforcement PAC, 10680 NW 25 Street Miami, FL 33172	C	pac	CH			\$25,000.00
3							
/ /							
/ /							
/ /							
/ /							
/ /							

# CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name A New Day for Miami-Dade

(2) I.D. Number 972

(3) Cover Period 4/23/2011 through 5/19/2011

(4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
4/28/2011 / /	Martinelli Group, LLC., 1717 N. Bayshore Drive Miami, FL 33132	consulting	MO		\$1,278.19
1					
4/29/2011 / /	CCS Strategies, 110 Merrick Way #3B Coral Gables, FL 33134	consulting	MO		\$4,100.00
2					
5/10/2011 / /	Frederick Polls LLC, 2101 Wilson Blvd #104 Arlington, VA 22201	survey	MO		\$5,500.00
3					
5/11/2011 / /	Riesco & Company, LLC, 95 Merrick Way Coral Gables, FL 33134	professional fees	MO		\$1,000.00
4					
5/11/2011 / /	Riesco & Company, LLC, 95 Merrick Way Coral Gables, FL 33134	professional fees	MO		\$1,650.00
5					
5/16/2011 / /	Harris Media, LLC., 1035 Bee Caves Road Austin, TX 78746	consulting	MO		\$2,500.00
6					
5/11/2011 / /	LUC Group Station, 25 Whitlock Place Marietta, GA 30064	media buys - tv	MO		\$25,000.00
7					
5/10/2011 / /	Wachovia, 2100 Ponce de Leon Blvd Coral Gables, FL 33134	bank fees	MO		\$12.00
8					