

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS  
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) A New Day for Miami-Dade  
**Name**  
 (2) 95 Merrick Way, Suite 250  
**Address (number and street)**  
Coral Gables, FL 33134  
**City, State, Zip Code**

**OFFICE USE ONLY**  
**ONLINE SUBMISSION**  
 [1029898]  
 Submitted on:  
 7/11/2011 15:14:31 (eastern)

**CHECK IF ADDRESS HAS CHANGED** (3) ID Number: 972

(4) **Check appropriate box(es):**  
 Candidate (office sought): \_\_\_\_\_  
 Political Committee  **CHECK IF PC HAS DISBANDED**  
 Committee of Continuous Existence  **CHECK IF CCE HAS DISBANDED**  
 Party Executive Committee  
 Electioneering Communication  **CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**

**(5) REPORT IDENTIFIERS**

Cover Period: From 5/20/2011 To 6/30/2011 / Report Type QSF2-  
 Original  Amendment  Special Election Report  Independent Expenditure Report

**(6) CONTRIBUTIONS THIS REPORT**

Cash & Checks \$ 0.00  
 Loans \$ 0.00  
 Total Monetary \$ 0.00  
 In-Kind \$ 0.00

**(7) EXPENDITURES THIS REPORT**

Monetary Expenditures \$ 11,055.83  
 Transfers to Office Account \$ 0.00  
 Total Monetary \$ 11,055.83

**(8) Other Distributions**  
 \$ 0.00

**(9) TOTAL Monetary Contributions To Date**  
 \$ 68,250.00

**(10) TOTAL Monetary Expenditures To Date**  
 \$ 68,224.48

**(11) CERTIFICATION**

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Individual (only for electioneering commun.) <input type="checkbox"/> Treasurer <input type="checkbox"/> Deputy Treasurer</p> <p><b>X</b> _____</p> <p>Signature</p>	<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Candidate <input type="checkbox"/> Chairperson (only for PC, PTY &amp; electioneering commun. organization)</p> <p><b>X</b> _____</p> <p>Signature</p>
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## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name A New Day for Miami-Dade (2) I.D. Number 972

5/20/2011 6/30/2011

(3) Cover Period    /    /    through    /    /    (4) Page 1 of 0

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type      Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
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## CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name A New Day for Miami-Dade

(2) I.D. Number 972

(3) Cover Period 5/20/2011 through 6/30/2011

(4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
5/20/2011 //	Martinelli Group, 1717 N. Bayshore Drive Miami, FL 33132	consulting	MO		\$1,200.00
1					
5/20/2011 //	Ferro, Alex 2014 Midyette Road #407 Tallahassee, FL 32301	consulting	MO		\$337.28
2					
5/20/2011 //	Smith, Sarah 55 SE 5th Street #2810 Miami, FL 33131	consulting	MO		\$3,000.00
3					
5/20/2011 //	The Pivot Group, 4301 Connecticut Avenue, NW #436 Washington, DC 20008	photography	MO		\$1,500.00
4					
5/20/2011 //	Three Point Media, LLC, 1000 Potomac Street, NW #500 Washington, DC 20007	ad production costs	MO		\$975.55
5					
5/20/2011 //	Harris Media, LLC, 7035 Bee Caves Road #203 Austin, TX 78746	web advertising	MO		\$1,500.00
6					
5/23/2011 //	RDA Communications, 7545 E Treasure Dr 3/B North bay Village, FL 33141	consulting	MO		\$2,500.00
7					
6/9/2011 //	Wachovia, 2100 Ponce de Leon Blvd Coral Gables, FL 33134	bank fees	MO		\$43.00
8					