

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) Common Sense Now!
Name
(2) 2121 Ponce de Leon Blvd.
Address (number and street)
Coral Gables, FL 33134
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
[1045403]
Submitted on:
9/21/2012 15:56:35 (eastern)

CHECK IF ADDRESS HAS CHANGED (3) ID Number: 866

(4) Check appropriate box(es):
 Candidate (office sought): _____
 Political Committee CHECK IF PC HAS DISBANDED
 Committee of Continuous Existence CHECK IF CCE HAS DISBANDED
 Party Executive Committee
 Electioneering Communication CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED

(5) REPORT IDENTIFIERS

Cover Period: From 8/10/2012 To 9/14/2012 / Report Type G1-12
 Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks \$ 0.00
 Loans \$ 0.00
 Total Monetary \$ 0.00
 In-Kind \$ 2,942.50

(7) EXPENDITURES THIS REPORT

Monetary Expenditures \$ 198,786.86
 Transfers to Office Account \$ 0.00
 Total Monetary \$ 198,786.86

(8) Other Distributions
 \$ 0.00

(9) TOTAL Monetary Contributions To Date
 \$ 2,643,491.67

(10) TOTAL Monetary Expenditures To Date
 \$ 2,500,814.21

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Individual (only for electioneering commun.) <input type="checkbox"/> Treasurer <input type="checkbox"/> Deputy Treasurer</p> <p>X _____</p> <p>Signature</p>	<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Candidate <input type="checkbox"/> Chairperson (only for PC, PTY & electioneering commun. organization)</p> <p>X _____</p> <p>Signature</p>
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CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Common Sense Now! (2) I.D. Number 866

8/10/2012 through 9/14/2012

(3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
8/10/2012 / /	Urbieta Managment Investments, 9701 NW 89 Avenue Medley, FL 33178	B	mgmt & staffing co.	IK	coolers for event		\$1,492.50
1							
8/10/2012 / /	Bettoli Trading Corp., 6095 NW 167th St., Suite D4 Miami, FL 33015	B	merchandis ing operator	IK	food & drinks for event		\$1,450.00
2							
/ /							
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Common Sense Now!

(2) I.D. Number 866

(3) Cover Period 8/10/2012 through 9/14/2012

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/10/2012 //	Inquesta Corporation, 2655 S. Le Jeune Road, Suite 500 Coral Gables, FL 33134	research	MO		\$500.00
1					
8/10/2012 //	Diario Las Americas, P.O. Box 520519 Miami, FL 33152	media	MO		\$535.50
2					
8/10/2012 //	Soler, Douglas 17023 SW 87th Avenue Palmetto Bay, FL 33157	consulting	MO		\$1,200.00
3					
8/10/2012 //	Inquesta Corporation, 2655 S. Le Jeune Road, Suite 500 Coral Gables, FL 33134	research	MO		\$6,425.31
4					
8/10/2012 //	Vazquez, Dotty 6775 SW 44th Street Miami, FL 33155	consulting	MO		\$2,500.00
5					
8/10/2012 //	Leyva, Gabe 18300 SW 82nd Avenue Palmetto Bay, FL 33157	consulting	MO		\$1,000.00
6					
8/10/2012 //	B & B Professional Consulting,, 3840 SW 26th Street West Park, FL 33023	consulting	MO		\$5,000.00
7					
8/10/2012 //	Dario Moreno, Inc., 822 Venetia Avenue Coral Gables, FL 33134	polling	MO		\$8,979.24
8					

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(1) Name Common Sense Now!

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(3) Cover Period 8/10/2012 through 9/14/2012

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/10/2012 //	Americas Consultants Group, 3230 Morris Lane Miami, FL 33133	consulting	MO		\$10,000.00
9					
8/10/2012 //	Quantum Results, Inc., 7100 SW 77 Place Miami, FL 33143	consulting	MO		\$5,000.00
10					
8/10/2012 //	Berman, Joshua 951 Brickell Avenue, #907 Miami, FL 33131	consulting	MO		\$1,000.00
11					
8/10/2012 //	We Feel The Data, Inc., d/b/a Politically Correct Data 10410 SW 19th Street Miami, FL 33165	data	MO		\$2,500.00
12					
8/10/2012 //	Realistic Ideas, Inc., 3695 SW 149 Avenue Miami, FL 33185	phone bank	MO		\$5,000.00
13					
8/10/2012 //	Marante Strategy Group, 717 Ponce de Leon Blvd. Suite 216 Coral Gables, FL 33134	consulting	MO		\$3,750.00
14					
8/10/2012 //	RDA Communication Inc, 7545 E. Treasure Dr., #3-B North Bay Village, FL 33141	consulting	MO		\$5,000.00
15					
8/10/2012 //	Realistic Ideas, Inc., 3695 SW 149 Avenue Miami, FL 33185	media monitoring	MO		\$1,250.00
16					

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(1) Name Common Sense Now!

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/10/2012 //	Innovative Business Consulting, 95 Merrick Way Suite 250 Coral Gables, FL 33134	consulting	MO		\$5,000.00
17					
8/13/2012 //	Noiseworks, 1000 Ponce de Leon Blvd, #306 Coral Gables, FL 33134	media	MO		\$9,500.00
18					
8/13/2012 //	Mandrake Media Group, Inc., 1400 Village Square Blvd. Ste 3-251 Tallahassee, FL 32312	consulting	MO		\$5,432.60
19					
8/14/2012 //	Original Twilight Production, , 1161 Ibis Avenue Miami Springs, FL 33166	event exp.	MO		\$500.00
20					
8/14/2012 //	BYG Strategies, Inc., 950 Brickell Bay Drive Miami, FL 33131	reimb. office exp	MO		\$310.99
21					
8/14/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33134	reimb. event exp.	MO		\$321.44
22					
8/14/2012 //	Soler, Douglas 17023 SW 87th Avenue Palmetto Bay, FL 33157	reimb. event exp.	MO		\$14.91
23					
8/14/2012 //	Leyva, Gabe 18300 SW 82nd Avenue Palmetto Bay, FL 33157	reimb. office supplies	MO		\$44.93
24					

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(1) Name Common Sense Now!

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(3) Cover Period 8/10/2012 through 9/14/2012

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/14/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	consulting	MO		\$18,022.50
25					
8/14/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33234	consulting	MO		\$10,000.00
26					
8/14/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	consulting	MO		\$3,000.00
27					
8/14/2012 //	Communication Solutions, 770 Ponce de Leon Blvd Coral Gables, FL 33134	consulting	MO		\$18,022.50
28					
8/14/2012 //	Martinelli Group, LLC, 1951 NW South River Dr. Miami, FL 33125	consulting	MO		\$4,000.00
29					
8/14/2012 //	Lopez, Gabriela 10125 SW 78 Court Miami, FL 33156	consulting	MO		\$4,500.00
30					
8/14/2012 //	Snyder, Danielle 7390 SW 114 Street Miami, FL 33156	consulting	MO		\$3,000.00
31					
8/14/2012 //	Dieguez, Joshua 7220 Poinciana Ct. Miami Lakes, FL 33014	consulting	MO		\$2,500.00
32					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/14/2012 //	Impact Politics, LLC, 16740 Waters Edge Drive Weston, FL 33326	consulting	MO		\$3,000.00
33					
8/14/2012 //	ZDB, Inc, 131 Madeira Avenue, 2nd Floor Coral Gables, FL 33134	consulting	MO		\$2,750.00
34					
8/14/2012 //	Gonzalez, Luis 1465 NE 123rd Street, #406 Miami, FL 33161	event exp.	MO		\$635.00
35					
8/14/2012 //	Chef David Catering, 18001 Old Cutler Road, #362 Palmetto Bay, FL 33157	catering for event	MO		\$3,852.00
36					
8/14/2012 //	Events & Office Consultants, 2980 McFarlane Road, #207 Miami, FL 33133	polling exp.	MO		\$360.00
37					
8/14/2012 //	Innovative Business Consulting, 95 Merrick Way, # 250 Coral Gables, FL 33134	consulting	MO		\$750.00
38					
8/15/2012 //	Lopez, Gabriela 10125 SW 78 Court Miami, FL 33156	reimb. parking exp	MO		\$10.00
39					
8/15/2012 //	Rodriguez, Barbara 411 SW 9th Street, #3 Miami, FL 33130	reimb. event exp.	MO		\$27.27
40					

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(6) Sequence Number					
8/15/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33134	reimb. office exp.	MO		\$147.25
41					
8/15/2012 //	Dieguez, Joshua 7220 Poinciana Ct. Miami Lakes, FL 33014	reimb. office exp.	MO		\$102.15
42					
8/15/2012 //	Leyva, Gabe 18300 SW 82nd Avenue Palmetto Bay, FL 33157	reimb. office exp.	MO		\$68.90
43					
8/15/2012 //	Berman, Joshua 951 Brickell Avenue, #907 Miami, FL 33131	reimb. event exp.	MO		\$85.92
44					
8/15/2012 //	Soler, Douglas 17023 SW 87th Avenue Palmetto Bay, FL 33157	reimb. office exp.	MO		\$119.57
45					
8/15/2012 //	Martinelli Group, LLC, 1951 NW South River Dr. Miami, FL 33125	reimb. event exp.	MO		\$1,089.64
46					
8/15/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	reimb. event exp's	MO		\$658.63
47					
8/15/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33234	consulting	MO		\$2,500.00
48					

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/15/2012 //	Benitez, Clara 6823 SW 13 Terrace Miami, FL 33144	consulting	MO		\$450.00
49					
8/17/2012 //	Gmedia Group Inc., 814 Ponce de Leon Blvd, Suite 204 Coral Gables, FL 33134	media	MO		\$3,200.00
50					
8/17/2012 //	RDA Communication Inc, 7545 E. Treasure Dr., #3-B North Bay Village, FL 33141	sign removal	MO		\$450.00
51					
8/17/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	reimb. event exp.	MO		\$1,098.48
52					
8/21/2012 //	Clear Channel, 5800 NW 77 Court Miami, FL 33166	media	MO		\$4,250.00
53					
8/21/2012 //	Clear Channel, 5800 NW 77 Court Miami, FL 33166	media	MO		\$8,250.00
54					
8/21/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	reimb. event exp.	MO		\$586.22
55					
8/23/2012 //	Warger, Fiorella 15502 SW 74 Place Miami, FL 33157	interpreter	MO		\$190.95
56					

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(6) Sequence Number					
8/23/2012 //	Marante Strategy Group, 717 Ponce de Leon Blvd., #216 Coral Gables, FL 33134	reimb. office exp.	MO		\$96.90
57					
8/23/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33134	reimb. office exp	MO		\$111.19
58					
9/6/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	consulting	MO		\$3,000.00
59					
9/6/2012 //	Noiseworks, 1000 Ponce de Leon Blvd, #306 Coral Gables, FL 33134	media exp.	MO		\$700.00
60					
9/11/2012 //	Dario Moreno, Inc., 822 Venetia Avenue Coral Gables, FL 33134	polling	MO		\$7,500.00
61					
9/14/2012 //	Martinelli Group, LLC, 1951 NW South River Dr. Miami, FL 33125	event reimb. exp	MO		\$1,256.87
62					
9/14/2012 //	New Link Political, 1111 Brickell Ave., Suite 1350 Miami, FL 33131	data	MO		\$1,800.00
63					
9/14/2012 //	Infante Zumpano, 500 S. Dixie Highway, #302 Coral Gables, FL 33146	legal services	MO		\$5,880.00
64					