

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) Common Sense Now!
Name
 (2) 2121 Ponce de Leon Blvd.
Address (number and street)
Coral Gables, FL 33134
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1040992]
 Submitted on:
 7/27/2012 17:00:03 (eastern)

CHECK IF ADDRESS HAS CHANGED (3) ID Number: 866

(4) **Check appropriate box(es):**
 Candidate (office sought): _____
 Political Committee **CHECK IF PC HAS DISBANDED**
 Committee of Continuous Existence **CHECK IF CCE HAS DISBANDED**
 Party Executive Committee
 Electioneering Communication **CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**

(5) REPORT IDENTIFIERS

Cover Period: From 7/7/2012 To 7/20/2012 Report Type F2-12
 Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks \$ 80,500.00
 Loans \$ 0.00
 Total Monetary \$ 80,500.00
 In-Kind \$ 0.00

(7) EXPENDITURES THIS REPORT

Monetary Expenditures \$ 347,289.29
 Transfers to Office Account \$ 0.00
 Total Monetary \$ 347,289.29

(8) Other Distributions
 \$ 0.00

(9) TOTAL Monetary Contributions To Date
 \$ 2,456,091.67

(10) TOTAL Monetary Expenditures To Date
 \$ 2,108,790.55

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Individual (only for electioneering commun.) <input type="checkbox"/> Treasurer <input type="checkbox"/> Deputy Treasurer</p> <p>X _____</p> <p>Signature</p>	<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Candidate <input type="checkbox"/> Chairperson (only for PC, PTY & electioneering commun. organization)</p> <p>X _____</p> <p>Signature</p>
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CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Common Sense Now! (2) I.D. Number 866
 7/7/2012 through 7/20/2012
 (3) Cover Period / / through / / (4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
7/20/2012 / /	Dade County Fire Fighters,, Local 1403 PAC 8000 NW 21st Street, # 222 Miami, FL 33122	F	pac	CH			\$5,000.00
1							
7/20/2012 / /	Meuchadim of Miami, LLC, 6100 Hollywood Blvd, Suite 407 Hollywood, FL 33024	B	retail	CH			\$25,000.00
2							
7/20/2012 / /	UGL Services Unicom Operations, 275 Grove Street, Suite 3-200 Auburndale, MA 02466	B	maintenanc e co.	CH			\$10,000.00
3							
7/20/2012 / /	Meuchadim of Miami, LLC, 6100 Hollywood Blvd, Suite 407 Hollywood, FL 33024	B	retail	CH			\$25,000.00
4							
7/20/2012 / /	Johnson, Stephen L 6511 E Hummingbird Lane Paradise Valley, AZ 85253	I	airline exec.	CH			\$1,500.00
5							
7/20/2012 / /	UMG International Inc., 99 NW 183rd St., Ste 239-I Miami, FL 33169	B	distributo r	CH			\$1,000.00
6							
7/20/2012 / /	Tan Yi, Arturo 11719 SW 113th Terr Miami, FL 33186	I	director/t reasurer	CH			\$500.00
7							
7/20/2012 / /	Betancourt, Olga 325 S Biscayne Blvd, #1121 Miami, FL 33131	I	consultant	CH			\$500.00
8							

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 7/7/2012 through 7/20/2012
 (3) Cover Period / / through / / (4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor		(9) Contribution	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type			
7/20/2012 / /	Barbrusam Corp., dba/Rickenbacker Taxi 199 NW 79th Street Miami, FL 33150	B	transporta tion services	CH			\$1,000.00
9							
7/20/2012 / /	Eisenberg, Les 3600 NW 37 Court Miami, FL 33142	I	taxi operator	CH			\$10,000.00
10							
7/20/2012 / /	Key Transportation Service, 199 NW 79th Street Miami, FL 33150	B	transporta tion servies	CH			\$1,000.00
11							
/ /							
/ /							
/ /							
/ /							
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/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Common Sense Now!

(2) I.D. Number 866

(3) Cover Period 7/7/2012 through 7/20/2012

(4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
7/9/2012 //	The Stoneridge Group, LLC, 544 West Main Street Building A, Suite 200 Buford, GA 30518	mailer	MO		\$65,289.60
1					
7/9/2012 //	Cells R Us, 4069 S.W. 152nd Avenue Miami, FL 33185	cell phones	MO		\$820.00
2					
7/9/2012 //	Communication Solutions, 770 Ponce de Leon Blvd Suite 302 Coral Gables, FL 33134	consulting	MO		\$19,318.01
3					
7/9/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	consulting	MO		\$19,318.01
4					
7/9/2012 //	Americas Consultants Group, In, 3230 Morris Lane Miami, FL 33133	consulting	MO		\$10,000.00
5					
7/9/2012 //	RDA Communication Inc., 7545 E. Treasure Dr., #3-B North Bay Village, FL 33141	consulting	MO		\$700.00
6					
7/9/2012 //	We Feel The Data, Inc., d/b/a Politically Correct Data 10410 SW 19th Street Miami, FL 33165	data	MO		\$2,500.00
7					
7/9/2012 //	Gmedia Group Inc., 814 Ponce de Leon Blvd, Suite 204 Coral Gables, FL 33135	media	MO		\$63,520.00
8					

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7/9/2012 //	Dario Moreno, Inc., 822 Venetia Avenue Coral Gables, FL 33134	consulting	MO		\$7,500.00
9					
7/9/2012 //	B & B Professional Consulting, 3840 SW 26th Street West Park, FL 33023	consulting	MO		\$5,000.00
10					
7/9/2012 //	Clear Channel, 5800 NW 77 Court Miami, FL 33166	advertising	MO		\$30,250.00
11					
7/9/2012 //	Quantum Results, Inc., 7100 SW 77 Place Miami, FL 33143	communications outreach	MO		\$45,818.34
12					
7/9/2012 //	Caiman Strategies, 782 N.W. LeJeune Road Suite 638 Miami, FL 33126	consulting	MO		\$7,500.00
13					
7/11/2012 //	Millenium Consulting, Inc. , 4851 Legacy Oaks Dr. Orlando, FL 32839	mailer	MO		\$52,624.50
14					
7/13/2012 //	Snyder , Danielle 7390 SW 114 Street Miami, FL 33156	consulting	MO		\$1,500.00
15					
7/13/2012 //	Lopez, Gabriela 10125 SW 78 Court Miami, FL 33156	consulting	MO		\$2,250.00
16					

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(6) Sequence Number					
7/13/2012 //	Martinelli Group, LLC, 1951 NW South River Drive Miami, FL 33125	consulting	MO		\$2,000.00
17					
7/13/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	consulting	MO		\$1,500.00
18					
7/13/2012 //	Dieguez, Joshua 7220 Poinciana Ct. Miami Lakes, FL 33014	consulting	MO		\$1,250.00
19					
7/13/2012 //	CCS Strategies, P.O. Box 348068 Coral Gables, FL 33134	consulting	MO		\$5,000.00
20					
7/13/2012 //	CCS Strategies , P.O. Box 348068 Coral Gables, FL 33134	reimb. event exp's	MO		\$309.97
21					
7/13/2012 //	BYG Strategies, Inc, 950 Brickell Bay Drive Miami, FL 33131	reimb. office exp's	MO		\$598.86
22					
7/17/2012 //	Pereira, Alfredo 516 San Lorenzo Avenue Coral Gables, FL 33146	consulting	MO		\$2,500.00
23					
7/17/2012 //	Favorables, Inc., 1235 Coral Way Miami, FL 33145	stationary	MO		\$222.00
24					