

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) (PAC) Friends of Higher Education
 Name
 (2) 1985 NW 88th Court
 Address (number and street)
Doral, FL 33175
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1078138]

Submitted on:
 10/7/2014 17:01:30 (eastern)

Check here if address has changed

(3) ID Number: 1400

(4) Check appropriate box(es):

- Candidate Office Sought: _____
- Political Committee (PC)
- Electioneering Communications Org. (ECO) Check here if PC or ECO has disbanded
- Party Executive Committee (PTY) Check here if PTY has disbanded
- Independent Expenditure (IE) (also covers an individual making electioneering communications) Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 9 / 27 / 2014 To 10 / 3 / 2014 Report Type: 14G4

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, 123 , 500 . 00

Loans \$, , 0 . 00

Total Monetary \$, 123 , 500 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 568 , 643 . 17

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 568 , 643 . 17

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$ 1 , 299 , 000 . 00

(10) TOTAL Monetary Expenditures To Date

\$ 1 , 053 , 909 . 48

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____
 Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____
 Signature

(Type name) _____
 Candidate Chairperson (only for PC and PTY)

X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name (PAC) Friends of Higher Education (2) I.D. Number 1400
 9/27/2014 through 10/3/2014
 (3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
9/29/2014 / /	Barlick Jr, Robert T 5400 Banyan Trail Coral Gables, FL 33156	I	financial advisor	CH			\$5,000.00
1							
9/29/2014 / /	Fernandez, Miguel B 121 Alhambra Plaza Suite 1100 Coral Gables, FL 33134	I	healthcare	CH			\$100,000.00
2							
9/29/2014 / /	RRAC University Apartments LLC, 200 S Biscayne Blvd Suite3600 Miami, FL 33131	B	constructi on	CH			\$12,500.00
3							
9/29/2014 / /	Singer Management LLC, 11900 Biscayne Blvd Suite 262 North Miami, FL 33181	B	real estate developers	CH			\$2,500.00
4							
10/1/2014 / /	Less, Mitchell R 10761 Santa Fe Drive Cooper City, FL 33026	I	cpa	CH			\$1,000.00
5							
10/3/2014 / /	Cervera-Goeseke, Veronica 1492 S Miami Avenue Miami, FL 33130	I	real estate	CH			\$2,500.00
6							
/ /							
/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name (PAC) Friends of Higher Education

(2) I.D. Number 1400

(3) Cover Period 9/27/2014 through 10/3/2014

(4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
9/29/2014 //	Rebull Group, Inc., 8982 SW 8th Terrace Miami, FL 33174	spanish radio placement	MO		\$51,500.00
1					
9/29/2014 //	Marin & Sons, 16155 SW 117th Avenue Suite B-21 Miami, FL 33177	banner	MO		\$2,569.47
2					
9/29/2014 //	Marin & Sons, 16165 SW 117th Avenue Suite B-21 Miami, FL 33177	mailers	MO		\$172,200.00
3					
9/30/2014 //	De Valle, Elaine M 10400 SW 82nd Avenue Miami, FL 33156	social media	MO		\$2,000.00
4					
9/30/2014 //	Groundswell Strategies, LLC, 705 SW 5th Avenue Miami, FL 33130	public outreach	MO		\$11,682.79
5					
9/30/2014 //	Goundswell Strategies, LLC, 705 SW 5th Avenue Miami, FL 33130	public outreach	MO		\$2,750.00
6					
9/30/2014 //	NHR.com Media Group, 995 SW 84th Avenue Suite 210 Miami, FL 33144	social media	MO		\$2,500.00
7					
9/30/2014 //	Lorenzo, Vladimir 3951 SW 140th Avenue Miami, FL 33175	photography	MO		\$600.00
8					

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(1) Name (PAC) Friends of Higher Education

(2) I.D. Number 1400

(3) Cover Period 9/27/2014 through 10/3/2014

(4) Page 2 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/1/2014 // 9	Balsera Communications, 2020 Ponce de Leon Blvd Suite 1003 Coral Gables, FL 33134	tv media placement	MO		\$100,000.00
10/1/2014 // 10	Marin & Sons, 16155 SW 117th Avenue Suite B-21 Miami, FL 33177	social media	MO		\$8,150.00
10/1/2014 // 11	Marin & Sons, 16155 SW 117th Avenue Suite B-21 Miami, FL 33177	mailouts	MO		\$113,000.00
10/2/2014 // 12	Marin & Sons, 16155 SW 117th Avenue Suite B-21 Miami, FL 33177	campaign management	MO		\$25,000.00
10/2/2014 // 13	Rebull Group, Inc., 8982 SW 8th Terrace Miami, FL 33174	radio advertising	MO		\$58,500.00
10/2/2014 // 14	M.V. Almer Productions Inc., 13333 SW 59th Court Miami, FL 33156	production	MO		\$3,000.00
10/3/2014 // 15	MBD Consulting Group, Inc., 5838 Devonshire Blvd Unit A Miami, FL 33155	fundraiser consulting	MO		\$6,000.00
10/3/2014 // 16	Ferreiro, Cesar 7300 SW 149th Court Miami, FL 33193	public outreach	MO		\$1,500.00

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(4) Page 3 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/3/2014 //	Roig Lawyers, 500 S Dixie Highway Suite 302 Coral Gables, FL 33146	legal services	MO		\$2,500.00
17					
10/3/2014 //	Original Impressions, LLC, 12900 SW 89th Court Miami, FL 33176	printing	MO		\$216.01
18					
10/3/2014 //	Quintero, Evelyn 19411 E Lakes Drive Miami, FL 33015	public outreach	MO		\$1,354.90
19					
10/3/2014 //	Miami Dade County, 2700 NW 87th Avenue Doral, FL 33172	data	MO		\$420.00
20					
10/3/2014 //	Cason Strategies, LLC, 1985 NW 172nd Street Miami Gardens, FL 33056	public outreach	MO		\$1,600.00
21					
10/3/2014 //	Cason Strategies, 1985 NW 172nd Street Miami Gardens, FL 33056	public outreach	MO		\$1,600.00
22					
//					
//					