

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS  
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) Hialeah Deserves Better

**Name**

(2) 31 West 29 Street

**Address (number and street)**

Hialeah, FL 33012

**City, State, Zip Code**

**CHECK IF ADDRESS HAS CHANGED**

(4) **Check appropriate box(es):**

Candidate (office sought): \_\_\_\_\_

Political Committee

Committee of Continuous Existence

Party Executive Committee

Electioneering Communication

**CHECK IF PC HAS DISBANDED**

**CHECK IF CCE HAS DISBANDED**

**CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**

**OFFICE USE ONLY**

**ONLINE SUBMISSION**  
[1033006]

Submitted on:  
1/10/2012 22:45:19 (eastern)

(3) ID Number: 1039

**(5) REPORT IDENTIFIERS**

Cover Period: From 10/1/2011 To 12/31/2011 Report Type Q4-11

Original     Amendment     Special Election Report     Independent Expenditure Report

**(6) CONTRIBUTIONS THIS REPORT**

Cash & Checks      \$ 21,300.00

Loans                      \$ 13,000.00

Total Monetary      \$ 34,300.00

In-Kind                      \$ 0.00

**(7) EXPENDITURES THIS REPORT**

Monetary Expenditures      \$ 31,224.02

Transfers to Office Account      \$ 0.00

Total Monetary              \$ 31,224.02

(8) Other Distributions              \$ 0.00

**(9) TOTAL Monetary Contributions To Date**

\$ 37,800.00

**(10) TOTAL Monetary Expenditures To Date**

\$ 31,234.02

**(11) CERTIFICATION**

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

I certify that I have examined this report and it is true, correct, and complete.

(Type name)

Individual (only for electioneering commun.)     Treasurer     Deputy Treasurer

**X**

Signature

I certify that I have examined this report and it is true, correct, and complete.

(Type name)

Candidate                       Chairperson (only for PC, PTY & electioneering commun. organization)

**X**

Signature

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Hialeah Deserves Better (2) I.D. Number 1039  
 10/1/2011 through 12/31/2011  
 (3) Cover Period      /      /      through      /      /      (4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/26/2011 / /	Hialeah For Democracy, 752 E 1 AV Hialeah, FL 33010	C	committee	CH			\$2,000.00
1							
11/7/2011 / /	FL PBA PAC CCE, 300 E Brevard ST Tallahassee, FL 32301	C	committee	CH			\$500.00
2							
11/7/2011 / /	FPBA Correctinal Off PAC CCE, 300 E Brevard ST Tallahassee, FL 32301	C	committee	CH			\$500.00
3							
11/8/2011 / /	Lucerna Bakery, 3970 W 12 AV Hialeah, FL 33012	B	retail	CH			\$6,000.00
4							
11/7/2011 / /	Morales, Alex 31 W 29 ST, #9 Hialeah, FL 33012	I	manager	LO			\$5,000.00
5							
11/9/2011 / /	Morales, Alex 31 W 29 ST, #9 Hialeah, FL 33012	I	manager	LO			\$3,000.00
6							
11/9/2011 / /	Miel, Cindy 6035 W 8 AV Hialeah, FL 33012	O	teacher	CH			\$1,500.00
7							
11/9/2011 / /	Fiscal Responsibility Now, P.O. Box 28147 Hialeah, FL 33302	C	committee	CH			\$5,800.00
8							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Hialeah Deserves Better (2) I.D. Number 1039

10/1/2011 through 12/31/2011

(3) Cover Period      /      /      through      /      /      (4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
11/14/2011 / /	Morales, Alex 31 W 29 Street, #9 Hialeah, FL 33012	I	manager	LO			\$5,000.00
9							
10/26/2011 / /	People in Need of Govt Account, 713 E Park AV Tallahassee, FL 32301	C	committee	CH			\$5,000.00
10							
/ /							
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**CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES**

(1) Name Hialeah Deserves Better

(2) I.D. Number 1039

(3) Cover Period 10/1/2011 through 12/31/2011

(4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/14/2011 //	Mercantil Commercebank, 1601 E 4 AV Hialeah, FL 33010	bank fee	MO		\$10.00
1					
11/30/2011 //	Mercantil Commercebank, 1601 E 4 AV Hialeah, FL 33010	bank fee	MO		\$10.00
2					
12/30/2011 //	Mercantil Commercebank, 1601 E 4 AV Hialeah, FL 33010	bank fee	MO		\$10.00
3					
10/27/2011 //	Senoi, 2131 SW 23 ST Miami, FL 33145	advertising	MO		\$200.00
4					
10/27/2011 //	ACV Network, 13001 NW 107 AV Hialeah Gardens, FL 33018	advertising	MO		\$4,483.75
5					
10/27/2011 //	ACV Network, 13001 NW 107 AV Hialeah Gardens, FL 33018	advertising	MO		\$5,546.25
6					
11/7/2011 //	W Strategy Group, 1519 SW 19 ST Miami, FL 33145	consulting	MO		\$5,000.00
7					
11/9/2011 //	BrandNu Media, 407 Lincoln RD, #10C Miami Beach, FL 33139	advertisinf	MO		\$6,299.02
8					

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(6) Sequence Number					
11/9/2011 //	Dario Moreno, Inc., 822 Venetia AV Coral Gables, FL 33134	consulting	MO		\$3,000.00
9					
11/11/2011 //	Dubon, Maria Nela 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$695.00
10					
11/11/2011 //	Leija, Vicente 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$695.00
11					
11/11/2011 //	Davila, Alvaro 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$625.00
12					
11/11/2011 //	Castillo, Alvaro 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$455.00
13					
11/11/2011 //	Perez, Maria Luisa 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$575.00
14					
11/11/2011 //	Jesup, Alysa 8300 W Flagler ST, #254 Miami, FL 33144	advertising	MO		\$610.00
15					
11/14/2011 //	Kimball Political Consulting, 101 State ST, #708 Springfield, MA 01103	advertising	MO		\$3,000.00
16					

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(6) Sequence Number					
10/30/2011 //	Mercantil Commercebank, 1601 E 4 AV Hialeah, FL 33010	bank fee	MO		\$10.00
17					
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