

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Kent Guinn
 Name
 (2) 320 NW 3rd Ave
 Address (number and street)
Ocala, Fl 34475
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1249447]

Submitted on:
 9/17/2021 16:18:04 (eastern)

Check here if address has changed

(3) ID Number: 592

(4) Check appropriate box(es):

Candidate Office Sought: Mayor Ocala

Political Committee (PC)

Electioneering Communications Org. (ECO)

Party Executive Committee (PTY)

Independent Expenditure (IE) (also covers an individual making electioneering communications)

Check here if PC or ECO has disbanded

Check here if PTY has disbanded

Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 9 / 4 / 2021 To 9 / 16 / 2021 Report Type: G3

Original

Amendment

Special Election Report

(6) Contributions This Report

Cash & Checks \$, 7 , 570 . 00

Loans \$, , 0 . 00

Total Monetary \$, 7 , 570 . 00

In-Kind \$, 2 , 200 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 29 , 908 . 30

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 29 , 908 . 30

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 96 , 970 . 00

(10) TOTAL Monetary Expenditures To Date

\$, 71 , 669 . 09

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name)

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

 X

Signature

(Type name)

Candidate Chairperson (only for PC and PTY)

 X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Kent Guinn (2) I.D. Number 592
 (3) Cover Period 9/4/2021 through 9/16/2021 (4) Page 1 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description		Amount
9/4/2021 / /	LaSelva , Linda 1321 Southeast 39 Court Ocala, FL 34471	I	retired	CH			\$100.00
1							
9/4/2021 / /	Bianculli , Richard 3080 Southwest 53rd Street Ocala, FL 34471	I	recycling services	RE			\$-1,000.00
2							
9/8/2021 / /	Moy , Natalia 603 East Fort King Street Ocala, FL 34471	I	media production	IK	video services		\$500.00
3							
9/8/2021 / /	Moy Media , Alex 603 East Fort King Street Ocala, FL 34471	B	media company	IK	video services		\$750.00
4							
9/8/2021 / /	Balaraman , Rama 1300 Southeast 73rd Place Ocala, FL 34480	I	physcian	CH			\$1,000.00
5							
9/13/2021 / /	White , Jason 5130 Southeast 39th Loop Ocala, FL 34480	I		CH			\$100.00
6							
9/13/2021 / /	Jasper , Heidi 1738 Southeast 8th Street Ocala, FL 34471	I	real estate	CH			\$1,000.00
7							
9/13/2021 / /	Townsend IV, John H 104 Hickory Loop Ocala, FL 34472	I		CA			\$20.00
8							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Kent Guinn (2) I.D. Number 592
 (3) Cover Period 9/4/2021 through 9/16/2021 (4) Page 2 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
9/13/2021 / /	Paglia , Jill 7795 Southeast 12th Circle Ocala, FL 34480	I	homemaker	CH			\$1,000.00
9							
9/13/2021 / /	Needham , Winston M 1155 Southeast 12th Street Ocala, FL 34471	I		CH			\$100.00
10							
9/13/2021 / /	Townsend IV, John H 104 Hickory Loop Ocala, FL 34472	I		CH			\$50.00
11							
9/13/2021 / /	Executive Decision Sport Fishi, 7795 Southeast 12th Circle Ocala, FL 34480	B	sport fishing	CH			\$1,000.00
12							
9/13/2021 / /	Moy , Natalia 603 East Fort King Street Ocala, FL 34471	I	media production	IK	video services		\$450.00
13							
9/15/2021 / /	Gold , Jeff Post Office Box 1987 Ocala, FL 34478	I	retired	CH			\$200.00
14							
9/15/2021 / /	Odom , Jennifer F 1909 Northeast 52nd Street Ocala, FL 34479	I	homemaker	CH			\$500.00
15							
9/15/2021 / /	Liberty for Florida , Post Office Box 11192 Tallahassee, FL 32302	F	political committee	CH			\$1,000.00
16							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Kent Guinn (2) I.D. Number 592
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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
9/15/2021 / /	Schafer , Patricia 2015 Southwest 43rd Place Ocala, FL 34471	I	homemaker	CH			\$500.00
17							
9/16/2021 / /	Baxley , Margie P 3218 Southwest 34th Avenue Ocala, FL 34474	I	Circle	CH			\$100.00
18							
9/16/2021 / /	Johnson Jr., Hubert L 2019 Southeast 28th Lane Ocala, FL 34471	I		CH			\$100.00
19							
9/16/2021 / /	Fabricated Metal Products, Inc, Post Office Box 2196 Ocala, FL 34478	B	metal manufactur er	CH			\$500.00
20							
9/16/2021 / /	SCI Materials , 15251 Highway 329 Reddick, FL 32686	B	limestone	CH			\$500.00
21							
9/16/2021 / /	Sapp , Steve 9564 SW 70th Loop Ocala, FL 34481	I	accountant	CH			\$200.00
22							
9/16/2021 / /	Counts , Steven C. 10395 Southeast Sunset Harbor Road Summerfield, FL 34491	I	constructio	CH			\$500.00
23							
9/16/2021 / /	Bank Street Patio Bar , 120 East Fort King Street Ocala, FL 34471	B	restaurant	IK	food and beverage		\$500.00
24							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

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(3) Cover Period 9/4/2021 through 9/16/2021 (4) Page 4 of 4

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
9/16/2021 / /	Bryant , Judy A 13 Almond Place Ocala, FL 34472	I		CH			\$100.00
25							
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Kent Guinn

(2) I.D. Number 592

(3) Cover Period 9/4/2021 through 9/16/2021

(4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
9/6/2021 //	Anedot, Inc. , 1340 Poydras Street, Suite 1770 New Orleans, LA 70112	service charge	MO		\$4.30
1					
9/8/2021 //	Moy Media, LLC , 603 East Fort King Street Ocala, FL 34471	video production	MO		\$1,250.00
2					
9/9/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	research	MO		\$3,674.00
3					
9/9/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	research	MO		\$4,375.00
4					
9/9/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	advertising	MO		\$52.50
5					
9/10/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	survey research	MO		\$3,764.00
6					
9/10/2021 //	Elle Elisabeth , Elle Elisabeth 301 South Gomez Avenue Apartment D Tampa, FL 33609	social media management	MO		\$800.00
7					
9/10/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	direct mail	MO		\$64.50
8					

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(6) Sequence Number					
9/10/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	survey research	MO		\$4,375.00
9					
9/10/2021 //	Anedot, Inc. , 1340 Poydras Street, Suite 1770 New Orleans, LA 70112	service charge	MO		\$40.30
10					
9/13/2021 //	Moy Media, LLC , 603 East Fort King Street Ocala, FL 34471	video production	MO		\$450.00
11					
9/14/2021 //	PAC Financial Management , 1103 Hays Street Tallahassee, FL 32301	treasurer services	MO		\$1,234.40
12					
9/15/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	advertising	MO		\$66.00
13					
9/15/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	advertising	MO		\$4,375.00
14					
9/15/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	advertising	MO		\$1,000.00
15					
9/15/2021 //	Data Targeting, Inc. , 6211 Northwest 132nd Street Gainesville, FL 32653	advertising	MO		\$4,375.00
16					

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(6) Sequence Number					
9/16/2021 //	Anedot, Inc. , 1340 Poydras Street, Suite 1770 New Orleans, LA 70112	service charge	MO		\$8.30
17					
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