

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Bill Carlson
 Name
 (2) 1308 E. 7th Ave.
 Address (number and street)
Tampa, FL 33605
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1297006]
 Submitted on:
 6/5/2023 19:16:32 (eastern)

Check here if address has changed

(3) ID Number: 2353

(4) Check appropriate box(es):

- Candidate Office Sought: Tampa City Council, Dist. 4
- Political Committee (PC)
- Electioneering Communications Org. (ECO) Check here if PC or ECO has disbanded
- Party Executive Committee (PTY) Check here if PTY has disbanded
- Independent Expenditure (IE) (also covers an individual making electioneering communications) Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 3 / 3 / 2023 To 6 / 5 / 2023 Report Type: MTR

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, , 0 . 00

Loans \$, , 0 . 00

Total Monetary \$, , 0 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 58 , 335 . 63

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 58 , 335 . 63

(8) Other Distributions

\$, , 0 . 00

(9) TOTAL Monetary Contributions To Date

\$, 136 , 590 . 97

(10) TOTAL Monetary Expenditures To Date

\$, 136 , 590 . 97

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____
 Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____
 Signature

(Type name) _____
 Candidate Chairperson (only for PC and PTY)

X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Bill Carlson (2) I.D. Number 2353

3/3/2023 through 6/5/2023

(3) Cover Period _____ / _____ / _____ through _____ / _____ / _____ (4) Page 1 of 0

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Bill Carlson

(2) I.D. Number 2353

(3) Cover Period 3/3/2023 through 6/5/2023

(4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
3/5/2023 //	ANEDOT , 1340 PLYDRAS STREET STE 1770 NEW ORLEANS, LA 701120000	bank fees	MO		\$1,083.96
1					
3/7/2023 //	POLITICAL VICTORY COMPANY / PO Box 5536 Tampa, FL 336750000	digital consulting	MO		\$15,000.00
2					
3/7/2023 //	EYE IMAGINED PHOTOGRAPHY / 2016 LINSEY ST Tampa, FL 336050000	photography	MO		\$375.00
3					
3/10/2023 //	LA GACETA , PO Box 5536 Tampa, FL 336750000	advertising	MO		\$231.00
4					
3/10/2023 //	CARLSON , BILL 2919 W HAWTHORNE RD Tampa, FL 336110000	advertising	MO		\$6,495.67
5					
3/11/2023 //	KEY LIME STRATEGIES AND MEDIA , 15908 NORTH LAKE VILLAGE DR ODESSA, FL 335560000	signs	MO		\$150.00
6					
5/16/2023 //	SPRY STRATEGIES , 8870 CEDAR SPRINGS LN STE 105 KNOXVILLE, TN 379230000	consulting	MO		\$20,000.00
7					
6/2/2023 //	REAL SOLUTIONS , 535 CENTRAL AVE SUITE 406 ST PETERSBURG, FL 337010000	live outreach	MO		\$10,000.00
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Bill Carlson

(2) I.D. Number 2353

(3) Cover Period 3/3/2023 through 6/5/2023

(4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
6/2/2023 / /	DAVID MURSTEN ESQ , 54 NEWPORT C DEERFIELD BEACH, FL 334420000	legal	MO		\$5,000.00
9					
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