

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Darcy (D.C.) Reeves
 Name
 (2) Reeves; 909 North Spring St
 Address (number and street)
Pensacola, FL 32501
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1274693]

Submitted on:
 8/8/2022 11:15:19 (eastern)

Check here if address has changed (3) ID Number: 700

(4) Check appropriate box(es):

Candidate Office Sought: City of Pensacola Mayor

Political Committee (PC) Check here if PC or ECO has disbanded

Electioneering Communications Org. (ECO) Check here if PTY has disbanded

Party Executive Committee (PTY) Check here if no other IE or EC reports will be filed

Independent Expenditure (IE) (also covers an individual making electioneering communications)

(5) Report Identifiers

Cover Period: From 7 / 30 / 2022 To 8 / 5 / 2022 Report Type: P6

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, 4 , 250 . 00

Loans \$, , 0 . 00

Total Monetary \$, 4 , 250 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 20 , 066 . 36

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 20 , 066 . 36

(8) Other Distributions
 \$, , 0 . 00

(9) TOTAL Monetary Contributions To Date
 \$, 290 , 474 . 00

(10) TOTAL Monetary Expenditures To Date
 \$, 271 , 401 . 05

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____
 Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____
 Signature

(Type name) _____
 Candidate Chairperson (only for PC and PTY)

X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Darcy (D.C.) Reeves (2) I.D. Number 700
 7/30/2022 through 8/5/2022
 (3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
8/3/2022 / /	Murdoch , Michael 228 Northcliffe Dr Gulf Breeze, FL 32561	I	entrepreneur	CH			\$1,000.00
1							
8/3/2022 / /	Green , Jonathan 1206 N Palafox St Pensacola, FL 32501	I	contractor	CH			\$1,000.00
2							
8/3/2022 / /	White , Tim ***Protected Voter***	I	executive	CH			\$500.00
3							
8/3/2022 / /	Cleveland , Bob 17 Duncan Ave Gulf Breeze, FL 32561	I	hospitality	CH			\$500.00
4							
8/4/2022 / /	Bindi , Victor 4733 Marina Dr Gulf Breeze, FL 32563	I	realtor	CH			\$500.00
5							
8/4/2022 / /	Realtors Political Action Comm, 200 Monroe St Tallahassee, FL 32301	F	political committee	CH			\$500.00
6							
8/5/2022 / /	USA Financial Services , 3298 Summit Blvd Ste 22 F2 Pensacola, FL 32503	B	insurance broker	CH			\$250.00
7							
/ /							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Darcy (D.C.) Reeves

(2) I.D. Number 700

(3) Cover Period 7/30/2022 through 8/5/2022

(4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
8/5/2022 //	Lionfish Apparel , PO Box 374 Pensacola, FL 32591	shirts	MO		\$880.21
1					
7/31/2022 //	Star Lake Strategies LLC, 590 Tanglewood Dr Pensacola, FL 32503	campaign consulting	MO		\$2,000.00
2					
8/1/2022 //	Stripe , 185 Berry Street Suite 550 San Francisco, CA 94107	merchant processing	MO		\$4.95
3					
8/5/2022 //	Stripe , 185 Berry Street Suite 550 San Francisco, CA 94107	merchant processing	MO		\$88.20
4					
8/1/2022 //	Smith , Alex 9747 Scenic Hwy Pensacola, FL 32514	campaign management	MO		\$3,000.00
5					
8/1/2022 //	Facebook , 1 Hacker Way Menlo Park, CA 94205	digital advertising	MO		\$145.01
6					
8/5/2022 //	Buzz Maketing , 4410 La Jolla Pensacola, FL 32504	digital advertising	MO		\$3,500.00
7					
8/5/2022 //	Buzz Maketing , 4410 La Jolla Pensacola, FL 32504	digital advertising	MO		\$1,722.80
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Darcy (D.C.) Reeves

(2) I.D. Number 700

(3) Cover Period 7/30/2022 through 8/5/2022

(4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
8/5/2022 / /	Sapp , John 355 Crestfield Circle Cantonment, FL 32533	video editing	MO		\$300.00
9					
8/5/2022 / /	Direct Mail Systems , 1551 102nd Ave N Ste A St Petersburg, FL 33716	print advertising	MO		\$7,925.19
10					
8/5/2022 / /	Buzz Maketing , 4410 La Jolla Pensacola, FL 32504	public relations	MO		\$500.00
11					
/ /					
/ /					
/ /					
/ /					
/ /					