

## CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Darcy (D.C.) Reeves  
 Name

(2) Reeves; 909 North Spring St  
 Address (number and street)

Pensacola, FL 32501  
 City, State, Zip Code

**OFFICE USE ONLY**  
**ONLINE SUBMISSION**  
 [1266749]

Submitted on:  
 7/1/2022 17:42:03 (eastern)

Check here if address has changed (3) ID Number: 700

(4) Check appropriate box(es):

Candidate Office Sought: City of Pensacola Mayor

Political Committee (PC)

Electioneering Communications Org. (ECO)  Check here if PC or ECO has disbanded

Party Executive Committee (PTY)  Check here if PTY has disbanded

Independent Expenditure (IE) (also covers an individual making electioneering communications)  Check here if no other IE or EC reports will be filed

### (5) Report Identifiers

Cover Period: From 6 / 18 / 2022 To 7 / 1 / 2022 Report Type: P2

Original  Amendment  Special Election Report

**(6) Contributions This Report**

Cash & Checks \$      ,      , 950 . 00

Loans \$      ,      , 0 . 00

Total Monetary \$      ,      , 950 . 00

In-Kind \$      ,      , 0 . 00

**(7) Expenditures This Report**

Monetary Expenditures \$      , 29 , 102 . 60

Transfers to Office Account \$      ,      , 0 . 00

Total Monetary \$      , 29 , 102 . 60

**(8) Other Distributions**  
 \$      ,      , 0 . 00

**(9) TOTAL Monetary Contributions To Date**  
 \$      , 279 , 874 . 00

**(10) TOTAL Monetary Expenditures To Date**  
 \$      , 195 , 658 . 85

### (11) Certification

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

I certify that I have examined this report and it is true, correct, and complete:

(Type name) \_\_\_\_\_  
 Individual (only for IE or electioneering comm.)  Treasurer  Deputy Treasurer

X \_\_\_\_\_  
 Signature

(Type name) \_\_\_\_\_  
 Candidate  Chairperson (only for PC and PTY)

X \_\_\_\_\_  
 Signature

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Darcy (D.C.) Reeves (2) I.D. Number 700  
 (3) Cover Period 6/18/2022 through 7/1/2022 (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
6/18/2022 / /	Mitchell , Paul 3876 W Millers Bridge Rd Tallahassee, FL 32312	I	government affairs	CH			\$500.00
1							
6/23/2022 / /	Dawson , Donna 4221 Reynosa Dr Pensacola, FL 32504	I	retired	CH			\$100.00
2							
6/26/2022 / /	Sellers , Larry 224 Rosehill Dr N Tallahassee, FL 32312	I	attorney	CH			\$250.00
3							
6/26/2022 / /	Atwood , Scott 2903 Bonita St Fort Myers, FL 33901	I	attorney	CH			\$100.00
4							
/ /							
/ /							
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## CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Darcy (D.C.) Reeves

(2) I.D. Number 700

(3) Cover Period 6/18/2022 through 7/1/2022

(4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
6/22/2022 //	SEA Polling & Strategic Design, 1508 South Howard Ave Suite G Tampa, FL 33606	research	MO		\$13,660.00
1					
6/22/2022 //	Direct Mail Systems , 1551 102nd Ave N Ste A St Petersburg, FL 33716	mailers	MO		\$11,277.93
2					
6/22/2022 //	Direct Response Campaigns 6352 Glasgow Dr Tallahassee, FL 32312	advertising	MO		\$1,600.00
3					
6/23/2022 //	Stripe , 185 Berry Street Suite 550 San Francisco, CA 94107	merchant processing	MO		\$14.80
4					
6/23/2022 //	Google , 1600 Amphitheatre Pkwy Mountain View, CA 94043	email	MO		\$36.00
5					
6/27/2022 //	Stripe , 185 Berry Street Suite 550 San Francisco, CA 94107	merchant processing	MO		\$3.20
6					
6/29/2022 //	Stripe , 185 Berry Street Suite 550 San Francisco, CA 94107	merchant processing	MO		\$10.75
7					
6/30/2022 //	"Star Lake Strategies, LLC", 590 Tanglewood Dr Pensacola, FL 32503	june consulting	MO		\$2,000.00
8					

**CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES**

(1) Name Darcy (D.C.) Reeves

(2) I.D. Number 700

(3) Cover Period 6/18/2022 through 7/1/2022

(4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
6/30/2022 / /	Facebook , 1 Hacker Way Menlo Park, CA 94205	advertising	MO		\$499.92
9					
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