

## CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Brian Spencer  
 Name  
 (2) 260 S Tarragona St Ste 240 D  
 Address (number and street)  
Pensacola, FL 32502  
 City, State, Zip Code

**OFFICE USE ONLY**  
**ONLINE SUBMISSION**  
 [1176895]

Submitted on:  
 10/19/2018 16:28:05 (eastern)

Check here if address has changed (3) ID Number: 615

(4) Check appropriate box(es):

Candidate Office Sought: City of Pensacola Mayor

Political Committee (PC)  Check here if PC or ECO has disbanded

Electioneering Communications Org. (ECO)  Check here if PTY has disbanded

Party Executive Committee (PTY)  Check here if no other IE or EC reports will be filed

Independent Expenditure (IE) (also covers an individual making electioneering communications)

### (5) Report Identifiers

Cover Period: From 10 / 6 / 2018 To 10 / 12 / 2018 Report Type: G5

Original  Amendment  Special Election Report

**(6) Contributions This Report**

Cash & Checks \$      , 11 , 384 . 76

Loans \$      ,      , 0 . 00

Total Monetary \$      , 11 , 384 . 76

In-Kind \$      , 1 , 546 . 14

**(7) Expenditures This Report**

Monetary Expenditures \$      , 56 , 667 . 41

Transfers to Office Account \$      ,      , 0 . 00

Total Monetary \$      , 56 , 667 . 41

**(8) Other Distributions**  
 \$      ,      , 0 . 00

**(9) TOTAL Monetary Contributions To Date**  
 \$      , 247 , 914 . 64

**(10) TOTAL Monetary Expenditures To Date**  
 \$      , 213 , 782 . 81

### (11) Certification

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

I certify that I have examined this report and it is true, correct, and complete:

(Type name) \_\_\_\_\_  
 Individual (only for IE or electioneering comm.)  Treasurer  Deputy Treasurer

**X** \_\_\_\_\_  
 Signature

(Type name) \_\_\_\_\_  
 Candidate  Chairperson (only for PC and PTY)

**X** \_\_\_\_\_  
 Signature

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Brian Spencer (2) I.D. Number 615  
 10/6/2018 10/12/2018  
 (3) Cover Period           /          /           through           /          /           (4) Page 1 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
10/8/2018 / /	Benjamin, Patricia 401B South Palafox St Pensacola, FL 32502	I	retired	CH			\$1,000.00
1							
10/8/2018 / /	McDavid Law Offices, 2023 Escambia Ave Pensacola, FL 32503	B	law firm	CH			\$100.00
2							
10/8/2018 / /	Tew, Jeanne 840 South H Street Pensacola, FL 32502	I	author	CH			\$100.00
3							
10/8/2018 / /	Green, Millie 109 Seamarge Circle Pensacola, FL 32507	I	retired	CH			\$500.00
4							
10/8/2018 / /	Porter, Carmela A 6209 Vicksburg Drive Pensacola, FL 32503	I	mediator	CH			\$200.00
5							
10/8/2018 / /	Picker, Marte 8830 Burning Tree Rd Pensacola, FL 32514	I	acct execmedica l	CH			\$100.00
6							
10/8/2018 / /	Theriot, Linda 701 S Palafox Ste. 3-A Pensacola, FL 32502	I	business owner	CH			\$500.00
7							
10/8/2018 / /	Kirby, Deborah S 1701 Osceola Blvd Pensacola, FL 32503	I	community volunteer	CH			\$50.00
8							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Brian Spencer (2) I.D. Number 615  
 10/6/2018 through 10/12/2018  
 (3) Cover Period           /          /           through           /          /           (4) Page 2 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
10/8/2018 / /	Jeffries, Cheryl 1193 Windchime Way Pensacola, FL 32503	I	physician	CH			\$250.00
9							
10/8/2018 / /	Roberts, Betty 2370 Bluffs Cir Pensacola, FL 32503	I	consultant	CH			\$200.00
10							
10/8/2018 / /	Morris, R. Larry 113 Seamarge Circle Pensacola, FL 32507	I	attorney	CH			\$300.00
11							
10/8/2018 / /	Work, Larry 707 E. Cervantes St. Ste. B Pensacola, FL 32501	I	hospitalit y	CH			\$500.00
12							
10/8/2018 / /	Shady Oaks Books & Music, 2521 Bowling Green Way Cantonment, FL 32533	B	publishing	CH			\$250.00
13							
10/8/2018 / /	Jones, Ava 2521 Bowling Green Way Cantonment, FL 32533	I	exec. coach	CH			\$250.00
14							
10/8/2018 / /	Weisman, John 221 Dean Rd Pensacola, FL 32503	I	author	CH			\$100.00
15							
10/8/2018 / /	Buehler, Joseph 205 Bayshore Drive Pensacola, FL 32507	I	realestate dev	CH			\$500.00
16							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Brian Spencer (2) I.D. Number 615  
 10/6/2018 through 10/12/2018  
 (3) Cover Period           /          /           through           /          /           (4) Page 3 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/8/2018 / /	Ted Ciano's Automotive, 5970 Pensacola Blvd Pensacola, FL 32505	B	auto dealership	CH			\$200.00
17							
10/10/2018 / /	Essert, Mark 3201 Penifield Dr Pensacola, FL 32503	I	architect	CH			\$250.00
18							
10/12/2018 / /	Thomas, Georgianna 187 Brooks St B-602 Fort Walton Beach, FL 32548	I	attorney	CH			\$500.00
19							
10/12/2018 / /	LaPointe, Colleen 107 Chanteclair Circle Gulf Breeze, FL 32561	I	retired	CH			\$1,000.00
20							
10/12/2018 / /	Novo Plastic Surgery, LLC, 5147 N 9th Ave Ste. 203 Pensacola, FL 32504	B	medical services	CH			\$1,000.00
21							
10/12/2018 / /	Haferkamp, Donald 3021 Blackshear Ave Pensacola, FL 32503	I	business exec.	CH			\$500.00
22							
10/12/2018 / /	Jones, Cheryl 9810 Noriega Dr Pensacola, FL 32514	I	physician	CH			\$70.00
23							
10/12/2018 / /	Weber, Melody 6530 El Presideo Pensacola, FL 32504	I	makeup artist	CH			\$200.00
24							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Brian Spencer (2) I.D. Number 615  
 10/6/2018 through 10/12/2018  
 (3) Cover Period / / through / / (4) Page 4 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description	Amendment	Amount
10/12/2018 / /	Kirby, Deborah S 1701 Osceola Blvd Pensacola, FL 32503	I	community volunteer	CH			\$50.00
25							
10/12/2018 / /	Boothe, Robert E 536 E. Government St. Unit 3 Pensacola, FL 32502	I	constructi on	CH			\$200.00
26							
10/12/2018 / /	Formby, Connie 260 Tarragona St Ste. 240 A Pensacola, FL 32502	I	artist	CH			\$500.00
27							
10/12/2018 / /	Tarantola, Ryan M 1718 Osceola Blvd Pensacola, FL 32503	I	physician	CH			\$1,000.00
28							
10/12/2018 / /	Tarantola, Cristina I 1718 Osceola Blvd Pensacola, FL 32503	I	physician	CH			\$1,000.00
29							
10/8/2018 / /	Russenberger, Ray 1 Port Royal Way Pensacola, FL 32502	I	entreprene ur	IK	food/bever ages for meet & greet		\$851.14
30							
10/12/2018 / /	Thomas, Mike 1601 E Blount St Milton, FL 32570	I	restaurant /hospitali ty	IK	food/bever ages for meet & greet		\$500.00
31							
10/6/2018 / /	Servis First Bank, 316 S. Baylen Street Pensacola, FL 32502	B	bank	IN			\$14.76
32							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Brian Spencer (2) I.D. Number 615

10/6/2018 through 10/12/2018

(3) Cover Period \_\_\_ / \_\_\_ / \_\_\_ through \_\_\_ / \_\_\_ / \_\_\_ (4) Page 5 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
10/12/2018 / /	Mader, Brenda 221 Zaragoza Street Pensacola, FL 32502	I	frozen deserts	IK	food/bever age for meet & greet		\$195.00
33							
/ /							
/ /							
/ /							
/ /							
/ /							
/ /							
/ /							
/ /							
/ /							
/ /							

## CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Brian Spencer

(2) I.D. Number 615

(3) Cover Period 10/6/2018 through 10/12/2018

(4) Page 1 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10/8/2018 //	Stripe, 3180 18th Street Ste. 100 San Francisco, CA 94110	processing fee	MO		\$29.30
1					
10/8/2018 //	Stripe, 3180 18th Street Ste. 100 San Francisco, CA 94110	processing fee	MO		\$3.20
2					
10/10/2018 //	Stripe, 3180 18th Street Ste. 100 San Francisco, CA 94110	processing fee	MO		\$7.55
3					
10/12/2018 //	Stripe, 3180 18th Street Ste. 100 San Francisco, CA 94110	processing fee	MO		\$14.80
4					
10/9/2018 //	Ideaworks, Inc., 1110 N. Palafox Street Pensacola, FL 32501	media buy	MO		\$5,600.00
5					
10/11/2018 //	Momentum Strategy Group, 151 Barrington Drive Brandon, FL 33511	consulting	MO		\$4,905.06
6					
10/11/2018 //	Five Sisters Blues Cafe, 421 W. Belmont Street Pensacola, FL 32501	food for meet & greet	MO		\$1,465.88
7					
10/11/2018 //	Pensacola Sign & Graphics, 3711 N. Palafox Street Pensacola, FL 32505	signs, wires & banners	MO		\$2,033.52
8					

## CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Brian Spencer

(2) I.D. Number 615

(3) Cover Period 10/6/2018 through 10/12/2018

(4) Page 2 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/11/2018 //	Pro Legal Discovery, 10 W. Romana Street Pensacola, FL 32502	printed campaign materials	MO		\$1,646.64
9					
10/11/2018 //	TLP Media, 11812 Old Course Rd Cantonment, FL 32533	marketing photos	MO		\$450.00
10					
10/11/2018 //	Poli Solutions Consulting, LLC, 9800 - 4th Street N Ste. 200 St. Petersburg, FL 33702	consulting services	MO		\$1,500.00
11					
10/11/2018 //	Mo' Money Associates, 3838 North Palafox Street Pensacola, FL 32505	campaign materials	MO		\$186.46
12					
10/11/2018 //	Strategic Digital Services, 487 E Tennessee St Ste. 1 Tallahassee, FL 32301	digital media services	MO		\$5,428.00
13					
10/10/2018 //	WebElect, 10150 Highland Manor Dr Ste. 200 Tampa, FL 33610	campaign software	MO		\$42.00
14					
10/11/2018 //	Lensea Film, LLC, 240 W. Mallory Street Pensacola, FL 32501	video production	MO		\$2,535.00
15					
10/11/2018 //	Sign Post Pros, 3109 North T Street Pensacola, FL 32505	construct & deliver signs	MO		\$800.00
16					



**CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES**

(1) Name Brian Spencer

(2) I.D. Number 615

(3) Cover Period 10/6/2018 through 10/12/2018

(4) Page 3 of 3

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10/12/2018 //	Mentzer Media Services, Inc., 210 W Pennsylvania Ave Ste. 250 Towson, MD 21204	media buy	MO		\$30,000.00
17					
10/12/2018 //	ServisFirst, 316 S. Baylen Street Pensacola, FL 32502	wire fee	MO		\$20.00
18					
//					
//					
//					
//					
//					
//					
//					