

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) Vince Serrano
Name
 (2) 11331 Kingsley Manor Way
Address (number and street)
Jacksonville, FL 32225
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1026610]
 Submitted on:
 1/6/2011 13:01:45 (eastern)

CHECK IF ADDRESS HAS CHANGED

(3) ID Number: 307

(4) Check appropriate box(es):

- Candidate (office sought): City Council At Large Group 2
 Political Committee CHECK IF PC HAS DISBANDED
 Committee of Continuous Existence CHECK IF CCE HAS DISBANDED
 Party Executive Committee
 Electioneering Communication CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED

(5) REPORT IDENTIFIERS

Cover Period: From 10/1/2010 To 12/31/2010 Report Type Q4

- Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

| | | |
|----------------|----|-----------------|
| Cash & Checks | \$ | <u>4,000.09</u> |
| Loans | \$ | <u>3,451.38</u> |
| Total Monetary | \$ | <u>7,451.47</u> |
| In-Kind | \$ | <u>0.00</u> |

(7) EXPENDITURES THIS REPORT

| | | |
|-----------------------------|----|-----------------|
| Monetary Expenditures | \$ | <u>4,752.76</u> |
| Transfers to Office Account | \$ | <u>0.00</u> |
| Total Monetary | \$ | <u>4,752.76</u> |

(8) Other Distributions
 \$ 0.00

(9) TOTAL Monetary Contributions To Date
 \$ 7,451.47

(10) TOTAL Monetary Expenditures To Date
 \$ 4,752.76

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete.
 (Type name) _____
 Individual (only for electioneering commun.) Treasurer Deputy Treasurer
X _____
 Signature

I certify that I have examined this report and it is true, correct, and complete.
 (Type name) _____
 Candidate Chairperson (only for PC, PTY & electioneering commun. organization)
X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 1 of 3

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|-----------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 11/19/2010 / / | Serrano, Jose Vincente 8228 Caravelle Dr. Jacksonville, FL 32244 | I | business owner | CH | | | \$500.00 |
| 1 | | | | | | | |
| 11/19/2010 / / | Serrano, Vincent 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | LO | | | \$120.00 |
| 2 | | | | | | | |
| 12/2/2010 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | LO | | | \$924.85 |
| 3 | | | | | | | |
| 12/2/2010 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | LO | | | \$1,349.80 |
| 4 | | | | | | | |
| 11/22/2010 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | LO | | | \$56.73 |
| 5 | | | | | | | |
| 12/16/2010 / / | Autocrafters, 4623 Park St. Jacksonville, Fl 32205 | B | automobile repairs | CH | | | \$250.00 |
| 6 | | | | | | | |
| 12/28/2010 / / | Mills, Charlie P.O. Box 440065 Jacksonville, FL 32222 | B | repo-agent | CH | | | \$500.00 |
| 7 | | | | | | | |
| 12/29/2010 / / | Serrano, Vicente 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | CH | | | \$500.00 |
| 8 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 2 of 3

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|----------------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 12/29/2010 / / | The Sandwich Factory, 7361 103rd Street Jacksonville, FL 32210 | B | sandwich shop | CH | | | \$50.00 |
| 9 | | | | | | | |
| 12/30/2010 / / | Arlington Heavy Haul, 11075 Blasius Road Jacksonville, FL 32226 | B | transporta tion svc | CH | | | \$200.00 |
| 10 | | | | | | | |
| 12/29/2010 / / | Stover Sales, 3001 Faye Road Jacksonville, FL 32226 | B | truck retail sales | CH | | | \$500.00 |
| 11 | | | | | | | |
| 12/29/2010 / / | Bryan, Walter 503 Ellis Road Jacksonville, FL 32254 | I | real estate investor | CH | | | \$250.00 |
| 12 | | | | | | | |
| 12/29/2010 / / | Stover, Thomas 3001 Faye Road Jacksonville, FL 32226 | I | owner, stover | CH | | | \$500.00 |
| 13 | | | | | | | |
| 12/29/2010 / / | Kenworth, 833 Picketville Road Jacksonville, FL 32220 | B | truck sales & repair | CH | | | \$200.00 |
| 14 | | | | | | | |
| 12/30/2010 / / | Lawrence, Bill 2820 Limestone Court Middleburg, FL 32068 | I | parts manager | CH | | | \$50.00 |
| 15 | | | | | | | |
| 12/30/2010 / / | Rush Truck Center, 5175 WB Loner Street Jacksonville, FL 32254 | B | truck sales/rep air | CH | | | \$500.00 |
| 16 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 3 of 3

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor | | (9) Contribution | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|--------------------|--------------------------|---------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | Type | | | |
| 12/30/2010 / / | Serrano, Vince 11331 Kingsley Avenue Jacksonville, FL 32225 | I | candidate | LO | | | \$1,000.00 |
| 17 | | | | | | | |
| 12/31/2011 / / | Vystar Credit Union, 4420 Wabash Avenue Jacksonville, FL 32210 | O | bank interest | IN | | | \$0.03 |
| 18 | | | | | | | |
| 1/5/2011 / / | Vystar Credit Union, 4420 Wabash Avenue Jacksonville, FL 32210 | O | bank/credi t union | IN | | | \$0.03 |
| 19 | | | | | | | |
| 12/31/2010 / / | Vystar Credit Union, 4420 Wabash Avenue Jacksonville, FL 32210 | O | bank/credi t union | IN | | | \$0.03 |
| 20 | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Vince Serrano

(2) I.D. Number 307

(3) Cover Period 10/1/2010 through 12/31/2010

(4) Page 1 of 1

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|---------------------------|--|---|----------------------------|-------------------|----------------|
| (6) Sequence Number | | | | | |
| 12/2/2010 // | Adzoo, 1601 S Zack Hinton Parkway McDonough, GA 30253 | 3 month twxt messaging campaign package | MO | | \$924.85 |
| 1 | | | | | |
| 12/2/2010 // | Adzoo, 1601 S Zack Hinton Parkway McDonough, GA 30253 | 3 month online advertising package | MO | | \$1,349.80 |
| 2 | | | | | |
| 11/22/2010 // | GoDaddy.com Inc., 14455 N. Hayden Rd. Scottsdale, AZ 85260 | registration of campaign domain name and email | MO | | \$56.73 |
| 3 | | | | | |
| 12/6/2010 // | Jacksonville Young Republicans, 4963 Beach Blvd. Jacksonville, FL 32207 | sponsorship of the christmas hob nob event at the jacksonville landing | MO | | \$250.00 |
| 4 | | | | | |
| 12/23/2010 // | Duval County Republican, 4963 Beach Boulevard Jacksonville, FL 32207-4802 | office rent | MO | | \$100.00 |
| 5 | | | | | |
| 12/31/2010 // | Kevin Doyle & Associates, 11111-70 San Jose Blvd. #224 Jacksonville, FL 32223 | monthly political consulting | MO | | \$2,000.00 |
| 6 | | | | | |
| 12/31/2010 // | Vystar Credit Union, 4420 Wabash Avenue Jacksonville, FL 32210 | check orders | MO | | \$71.25 |
| 7 | | | | | |
| 12/31/2010 // | PayPal, | paypal fees to set up account | MO | | \$0.13 |
| 8 | | | | | |