

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) Vince Serrano
Name
 (2) 11331 Kingsley Manor Way
Address (number and street)
Jacksonville, FL 32225
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1027427]
 Submitted on:
 2/15/2011 16:03:25 (eastern)

CHECK IF ADDRESS HAS CHANGED (3) ID Number: 307

(4) **Check appropriate box(es):**
 Candidate (office sought): City Council At Large Group 2
 Political Committee **CHECK IF PC HAS DISBANDED**
 Committee of Continuous Existence **CHECK IF CCE HAS DISBANDED**
 Party Executive Committee **CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**
 Electioneering Communication

(5) REPORT IDENTIFIERS

Cover Period: From 1/1/2011 To 2/11/2011 / Report Type F1
 Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

| | | |
|----------------|----|------------------|
| Cash & Checks | \$ | <u>8,381.30</u> |
| Loans | \$ | <u>16,048.51</u> |
| Total Monetary | \$ | <u>24,429.81</u> |
| In-Kind | \$ | <u>1,000.00</u> |

(7) EXPENDITURES THIS REPORT

| | | |
|-----------------------------|----|------------------|
| Monetary Expenditures | \$ | <u>11,294.06</u> |
| Transfers to Office Account | \$ | <u>0.00</u> |
| Total Monetary | \$ | <u>11,294.06</u> |

(8) Other Distributions
 \$ 0.00

(9) TOTAL Monetary Contributions To Date
 \$ 31,881.28

(10) TOTAL Monetary Expenditures To Date
 \$ 16,046.82

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

| | |
|---|---|
| I certify that I have examined this report and it is true, correct, and complete. _____ (Type name) <input type="checkbox"/> Individual (only for electioneering commun.) <input type="checkbox"/> Treasurer <input type="checkbox"/> Deputy Treasurer X _____ Signature | I certify that I have examined this report and it is true, correct, and complete. _____ (Type name) <input type="checkbox"/> Candidate <input type="checkbox"/> Chairperson (only for PC, PTY & electioneering commun. organization) X _____ Signature |
|---|---|

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 through 2/11/2011
 (3) Cover Period / / through / / (4) Page 1 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|-------------------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 1/4/2011 / / | Walker Collision Repair, 4623 Park Street Jacksonville, FL 32205 | B | auto repair | CH | | | \$250.00 |
| 1 | | | | | | | |
| 1/10/2011 / / | Hargnett, J Kevin P.O. Box 47377 Jacksonville, FL 32247 | I | cpa-contr thru paypal | CH | | | \$500.00 |
| 2 | | | | | | | |
| 1/10/2011 / / | Herndon, Mary 6077 Ricker Road Jacksonville, FL 32210 | I | paypal contr-home maker | CH | | | \$100.00 |
| 3 | | | | | | | |
| 1/10/2011 / / | Affleje, George 86030 Chazz Place Yulee, FL 32097 | I | auto sales | CH | | | \$50.00 |
| 4 | | | | | | | |
| 1/13/2011 / / | Go Auto Recycling, 12270 New Kings Road Jacksonville, FL 32219 | B | junk yard | CH | | | \$100.00 |
| 5 | | | | | | | |
| 1/13/2011 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate | LO | | | \$1,000.00 |
| 6 | | | | | | | |
| 1/13/2011 / / | Marsh, Gary 11277 Kingsley Manor Way Jacksonville, FL 32225 | I | financial advisor | CH | | | \$400.00 |
| 7 | | | | | | | |
| 1/18/2011 / / | Serrano, Leo 6173 Deepwood Drive Jacksonville, FL 32244 | I | manager | CH | | | \$100.00 |
| 8 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 2/11/2011
 (3) Cover Period / / through / / (4) Page 2 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|------------------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 1/18/2011 / / | Fleishman, Shelly 704 Sandringham Dr Jacksonville, FL 32225 | I | | CH | | | \$50.00 |
| 9 | | | | | | | |
| 1/18/2011 / / | Cruz, Carla P.O. Box 13482 South Lake Tahoe, CA 96151 | I | accountant | CH | | | \$250.00 |
| 10 | | | | | | | |
| 1/20/2011 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate loan | LO | | | \$10,000.00 |
| 11 | | | | | | | |
| 1/20/2011 / / | Serrano, Vince 11331 Kingsley Avenue Jacksonville, FL 32225 | I | candidate loan | LO | | | \$1,000.00 |
| 12 | | | | | | | |
| 1/21/2011 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate loan | LO | | | \$1,435.00 |
| 13 | | | | | | | |
| 1/25/2011 / / | Pearl Collision Center, 6531 Blanding Boulevard Jacksonville, FL 32244 | B | auto repair | CH | | | \$250.00 |
| 14 | | | | | | | |
| 1/25/2011 / / | Nettles, Joe 6531 Blanding Boulevard Jacksonville, FL 32244 | I | owner, pearl collision | CH | | | \$80.00 |
| 15 | | | | | | | |
| 1/27/2011 / / | Frazier, W. R. 3420 Pine Street Jacksonville, FL 32205 | I | attorney at law | CH | | | \$100.00 |
| 16 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 2/11/2011
 (3) Cover Period / / through / / (4) Page 3 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|----------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 2/4/2011 / / | Hamn Enterprises, Inc., 7411 Merrill Road Jacksonville, FL 32277 | B | cleaning services | CH | | | \$100.00 |
| 17 | | | | | | | |
| 2/4/2011 / / | Benevento, Anthony A 11325 Kinglsey Manor Way Jacksonville, FL 32225 | I | retired-bc bs | CH | | | \$100.00 |
| 18 | | | | | | | |
| 2/6/2011 / / | Medley, Jonathan 11300 Kinglsey Manor Way Jacksonville, FL 32225 | I | | CH | | | \$100.00 |
| 19 | | | | | | | |
| 2/6/2011 / / | Jackson, Bob 11337 Kingsley Manor Way Jacksonville, FL 32225 | I | retired | CH | | | \$100.00 |
| 20 | | | | | | | |
| 2/6/2011 / / | Johnson, Steve 11433 Saints Road Jacksonville, FL 32246 | I | contractor | CH | | | \$100.00 |
| 21 | | | | | | | |
| 2/6/2011 / / | Abbott & Weinsfeld, 2929 Plummer Cove Road Jacksonville, FL 32223 | B | law firm | CH | | | \$500.00 |
| 22 | | | | | | | |
| 2/6/2011 / / | Dewan, Devry 7006 Atlantic Blvd. Jacksonville, FL 32211 | I | cpa | CH | | | \$500.00 |
| 23 | | | | | | | |
| 2/6/2011 / / | Gerald Dake & Associates, 13617 Atlantic Boulevard Jacksonville, FL 32225 | B | landscapin g | CH | | | \$250.00 |
| 24 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 2/11/2011
 (3) Cover Period / / through / / (4) Page 4 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|-------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 2/6/2011 / / | Cash, Tim 9946 Moorings Drive Jacksonville, FL 32257 | I | fed-x employee | CH | | | \$150.00 |
| 25 | | | | | | | |
| 2/6/2011 / / | Bullard, Thoi T 11312 Kingsley Manor Way Jacksonville, FL 32225 | I | retired | CH | | | \$100.00 |
| 26 | | | | | | | |
| 2/6/2011 / / | Coastal Builders Specialties, 5295 Philllips Highway Jacksonville, FL 32207 | B | builder | CH | | | \$100.00 |
| 27 | | | | | | | |
| 2/6/2011 / / | Knight, Patricia 8997 Adams Walk Drive Jacksonville, FL 32257 | I | retired | CH | | | \$250.00 |
| 28 | | | | | | | |
| 2/6/2011 / / | Jason, Margaret 7776 Hunters Grove Rd Jacksonville, FL 32256 | I | retired | CH | | | \$500.00 |
| 29 | | | | | | | |
| 2/6/2011 / / | Molina, Norma 11306 Kingsley Manor Way Jacksonville, FL 32225 | I | toxicologi st | CH | | | \$250.00 |
| 30 | | | | | | | |
| 2/6/2011 / / | Petty, William 11294 Kingsley Manor Way Jacksonville, FL 32225 | I | claim adjuster | CH | | | \$100.00 |
| 31 | | | | | | | |
| 2/6/2011 / / | Brandholm, Ken 11433 Saints Road Jacksonville, FL 32246 | I | contractor | CH | | | \$100.00 |
| 32 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 through 2/11/2011
 (3) Cover Period / / through / / (4) Page 5 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|---------------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 2/6/2011 / / | The Party Company, 5055-1 St. Augustine Road Jacksonville, FL 32207 | B | party supply | CH | | | \$250.00 |
| 33 | | | | | | | |
| 2/6/2011 / / | Maurer III, Valentine 3527 Newcastle Creek Dr Jacksonville, FL 32277 | I | | CH | | | \$50.00 |
| 34 | | | | | | | |
| 2/6/2011 / / | Moore, R.T. 11348 Kingsley Manor Way Jacksonville, FL 32225 | I | insurance sales | CH | | | \$100.00 |
| 35 | | | | | | | |
| 2/6/2011 / / | Baxley, John 11319 Kingsley Manor Way Jacksonville, FL 32225 | I | accountant | CH | | | \$250.00 |
| 36 | | | | | | | |
| 2/6/2011 / / | Ponson, Dino 11376 Kingsley Manor Way Jacksonville, FL 32225 | I | self employed | CH | | | \$100.00 |
| 37 | | | | | | | |
| 2/6/2011 / / | Grosos, Jeff 3533 Victoria Lakes Dr., N Jacksonville, FL 32226 | I | cardiology /us navy | CH | | | \$100.00 |
| 38 | | | | | | | |
| 2/6/2011 / / | Strickland, Rene 7617 Wexford Club Drive East Jacksonville, FL 32256 | I | financial analyst | CH | | | \$500.00 |
| 39 | | | | | | | |
| 2/6/2011 / / | Corey, Thomas S 6222 Stetler Drive Jacksonville, FL 32216 | I | | CH | | | \$100.00 |
| 40 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307
 1/1/2011 2/11/2011
 (3) Cover Period / / through / / (4) Page 6 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|-----------------------------------|-----------------------------|---------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | Type | Description | Amendment | Amount |
| 2/6/2011 / / | Shott, Dean 3583 Shrewsbury Drive Jacksonville, FL 32226 | I | consultant | CH | | | \$100.00 |
| 41 | | | | | | | |
| 2/6/2011 / / | Hall, Bruce 3281 Highland Mill Lane Orange Park, FL 32065 | I | sales | IK | brochure artwork & design | | \$500.00 |
| 42 | | | | | | | |
| 2/10/2011 / / | Gate Petroleum, P.O. Box 23627 Jacksonville, FL 32241 | B | fuel company | CH | | | \$500.00 |
| 43 | | | | | | | |
| 2/10/2011 / / | Logan Diving & Salvage, 4811 Bowden Road Jacksonville, FL 32216 | B | salvage co. | CH | | | \$100.00 |
| 44 | | | | | | | |
| 2/9/2011 / / | Gergley, Joy 1622 Jarrad Way Jacksonville, FL 32221 | I | human resources | CH | | | \$100.00 |
| 45 | | | | | | | |
| 2/10/2011 / / | Serrano, Vince 11331 Kingsley Manor Way Jacksonville, FL 32225 | I | candidate- fundraiser event | LO | | | \$2,613.51 |
| 46 | | | | | | | |
| 2/10/2011 / / | Hunt, Martha 330 North Market Street Jacksonville, FL 32202 | I | paypal | CH | | | \$100.00 |
| 47 | | | | | | | |
| 2/11/2011 / / | Duke Imports, 8080 103rd Street Jacksonville, FL 32210 | B | auto retail sales | CH | | | \$500.00 |
| 48 | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Vince Serrano (2) I.D. Number 307

(3) Cover Period 1/1/2011 through 2/11/2011 (4) Page 7 of 7

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|-----------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 2/11/2011 / / | Giglio Signs, 19 Jacksonville, FL 32207 | B | sign company | IK | campaign signs donated | | \$500.00 |
| 49 | | | | | | | |
| 1/31/2011 / / | Vystar Credit Union, 4420 Wabash Jacksonville, FL 32210 | B | | IN | | | \$1.30 |
| 50 | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |
| / / | | | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Vince Serrano

(2) I.D. Number 307

(3) Cover Period 1/1/2011 through 2/11/2011

(4) Page 1 of 4

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|---------------------------|--|--|----------------------------|-------------------|----------------|
| (6) Sequence Number | | | | | |
| 1/5/2011 // | Gant, Ashlee A 4963 Beach Boulevard Jacksonville, FL 32207 | ck#1028 office supplies \$15.80 & public record | MO | | \$78.80 |
| 1 | | | | | |
| 1/5/2011 // | Gant, Ashlee A 4963 Beach Boulevard Jacksonville, FL 32207 | # 1029 campaign labor/admin svcs | MO | | \$400.00 |
| 2 | | | | | |
| 1/5/2011 // | Duval County Republicans, 4963 Beach Boulevard Jacksonville, FL 32207 | #1027 office space | MO | | \$100.00 |
| 3 | | | | | |
| 1/6/2011 // | Republican Party of Duval Coun, 4963 Beach Boulevard Jacksonville, FL 32207 | ck#1030- office space | MO | | \$68.00 |
| 4 | | | | | |
| 1/10/2011 // | PayPal, will get | paypal fees-herndon contr | MO | | \$3.20 |
| 5 | | | | | |
| 1/10/2011 // | PayPal, | paypal fees-afleje contr | MO | | \$1.75 |
| 6 | | | | | |
| 1/10/2011 // | PayPal, | paypal fees-hargnett contr | MO | | \$14.80 |
| 7 | | | | | |
| 1/16/2011 // | Gant, Ashlee 4963 Beach Boulevard Jacksonville, FL 32207 | ck#1031 campaign labor/admin | MO | | \$400.00 |
| 8 | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Vince Serrano

(2) I.D. Number 307

(3) Cover Period 1/1/2011 through 2/11/2011

(4) Page 2 of 4

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|---------------------------|--|--|----------------------------|-------------------|----------------|
| (6) Sequence Number | | | | | |
| 1/16/2011 // | Supervisor of Elections, 500 S. Bronough St.,#316 Tallahassee, FL 32399 | #1032 candidate qualifying fee | MO | | \$2,700.00 |
| 9 | | | | | |
| 1/16/2011 // | Supervisor of Elections, 500 S. Bronough St.,#316 Tallahassee, FL 32399 | #1033 cadidate fees | MO | | \$300.00 |
| 10 | | | | | |
| 1/18/2011 // | PayPal, | paypal fee-fleishman | MO | | \$1.75 |
| 11 | | | | | |
| 1/18/2011 // | PayPal, | paypal fee serrano | MO | | \$3.20 |
| 12 | | | | | |
| 1/21/2011 // | The Creative Printing Place, 1414 Hendricks Avenue Jacksonville, FL 32207 | #1035-invitatio ns for fundraising event | MO | | \$295.32 |
| 13 | | | | | |
| 1/27/2011 // | Leone, Diane 1405 Old Quarry Road St. Augustine, FL 32080 | #1038-party planner | MO | | \$500.00 |
| 14 | | | | | |
| 1/28/2011 // | PayPal, | frazier-paypal fees | MO | | \$3.20 |
| 15 | | | | | |
| 1/27/2011 // | Gant, Ashlee 4963 Beach Boulevard Jacksonville, FL 32207 | #1036- admin labor | MO | | \$800.00 |
| 16 | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Vince Serrano

(2) I.D. Number 307

(3) Cover Period 1/1/2011 through 2/11/2011

(4) Page 3 of 4

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|-----------------|--|--|----------------------------|-------------------|----------------|
| 2/1/2011 // | Gant, Ashlee 4963 Beach Boulevard Jacksonville, FL 32244 | #1039-campaign labor | MO | | \$400.00 |
| 17 | | | | | |
| 2/3/2011 // | McClure, Joe 2840 Doric Avenue Jacksonville, FL 32210 | #1040-campaign consulting | MO | | \$750.00 |
| 18 | | | | | |
| 2/6/2011 // | PayPal, | paypal fee-d. shott | MO | | \$3.20 |
| 19 | | | | | |
| 2/10/2011 // | Leone, Diane 1405 Old Quarry Road St. Augustine, FL 32080 | #1041 party planning | MO | | \$120.22 |
| 20 | | | | | |
| 2/3/2011 // | Leone, Diane 1405 Old Quarry Road St. Augustine, FL 32080 | #1042-event planning | MO | | \$701.47 |
| 21 | | | | | |
| 2/9/2011 // | Republican Headquarters of Duv, 4963 Beach Boulevard Jacksonville, FL 32217 | #1043 rent | MO | | \$168.00 |
| 22 | | | | | |
| 2/10/2011 // | Giglio Signs, 1961 Hendricks Avenue Jacksonville, FL 32207 | \$1044-signs | MO | | \$633.44 |
| 23 | | | | | |
| 2/10/2011 // | Campaigns & Promotions, 4041-45 South Huntsville, TX 77340 | paypal w/d 2/9/11-signs | MO | | \$1,473.18 |
| 24 | | | | | |

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Vince Serrano

(2) I.D. Number 307

(3) Cover Period 1/1/2011 through 2/11/2011

(4) Page 4 of 4

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|-----------------|--|--|----------------------------|-------------------|----------------|
| 2/10/2011 // | PayPal, | paypal fee-joy gergley | MO | | \$3.20 |
| 25 | | | | | |
| 2/10/2011 // | PayPal, | hunt-paypal fee | MO | | \$3.20 |
| 26 | | | | | |
| 2/10/2011 // | Campaigns & Promotions, 4041-45 South Huntsville, TX 77340 | paypal eft-campaign signs | MO | | \$1,368.13 |
| 27 | | | | | |
| // | | | | | |
| // | | | | | |
| // | | | | | |
| // | | | | | |
| // | | | | | |