

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) William 'Bill' Gulliford
Name
 (2) 75 Beach Avenue
Address (number and street)
Atlantic Beach, FL 32233
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1026620]
 Submitted on:
 1/6/2011 14:35:38 (eastern)

CHECK IF ADDRESS HAS CHANGED (3) ID Number: 253

(4) **Check appropriate box(es):**
 Candidate (office sought): City Council District 13
 Political Committee **CHECK IF PC HAS DISBANDED**
 Committee of Continuous Existence **CHECK IF CCE HAS DISBANDED**
 Party Executive Committee **CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**
 Electioneering Communication

(5) REPORT IDENTIFIERS

Cover Period: From 10/1/2010 To 12/31/2010 Report Type Q4
 Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks \$ 12,740.00
 Loans \$ 0.00
 Total Monetary \$ 12,740.00
 In-Kind \$ 0.00

(7) EXPENDITURES THIS REPORT

Monetary Expenditures \$ 14,430.85
 Transfers to Office Account \$ 0.00
 Total Monetary \$ 14,430.85

(8) Other Distributions
 \$ 0.00

(9) TOTAL Monetary Contributions To Date
 \$ 33,740.00

(10) TOTAL Monetary Expenditures To Date
 \$ 16,649.91

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Individual (only for electioneering commun.) <input type="checkbox"/> Treasurer <input type="checkbox"/> Deputy Treasurer</p> <p>X _____</p> <p>Signature</p>	<p>I certify that I have examined this report and it is true, correct, and complete.</p> <p>(Type name) _____</p> <p><input type="checkbox"/> Candidate <input type="checkbox"/> Chairperson (only for PC, PTY & electioneering commun. organization)</p> <p>X _____</p> <p>Signature</p>
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CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name William 'Bill' Gulliford (2) I.D. Number 253
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 1 of 10

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/1/2010 / /	Mitchelson, Theo 1822 University Blvd South Jacksonville, FL 32216	I	insurance agent	CH			\$100.00
1							
10/1/2010 / /	Gilmore, David W. 2139 Palm Beach Lakes Blvd. W.Palm Beach, FL 33409	I	attorney	CH			\$100.00
2							
10/1/2010 / /	True, David R. 8125 SW Yachtsmans Dr. Stuart, Fl 34997	I	attorney	CH			\$100.00
3							
10/4/2010 / /	Lewis, Darryl 7800 E. Upper Ridge Dr. Parkland, Fl 33067	I	attorney	CH			\$300.00
4							
10/1/2010 / /	Shipley, John A. 1210 Vista Del Mar Delray Beach, Fl 33483	I	attorney	CH			\$500.00
5							
10/1/2010 / /	Scarola, John 107 Schooner Lane Jupiter, Fl 33477	I	attorney	CH			\$100.00
6							
10/1/2010 / /	Knapp, Deborah 13837 58th Ct. N. Royal Palm Beach, Fl 33411	I		CH			\$25.00
7							
10/1/2010 / /	Hill, Jack P. 19021 SE Outrigger Lne. Jupiter, Fl 33458	I	attorney	CH			\$100.00
8							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name William 'Bill' Gulliford (2) I.D. Number 253
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 2 of 10

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
10/27/2010 / /	Chapman Construction, Inc., 6085 Greenland Rd. Jacksonville, Fl 32258	B	contractor	CH			\$250.00
9							
11/1/2010 / /	Wingate, Raymond E. 985 Hagler Dr. Neptune Beach, Fl 32266	I	stockbroker	CH			\$100.00
10							
11/1/2010 / /	Weaver, James M. 7771 Hollyridge Road Jacksonville, Fl 32256	I	executive	CH			\$250.00
11							
10/31/2010 / /	Naughton, James D. 1719 Beach Ave. Atlantic Beach, Fl 32233	I	retired	CH			\$100.00
12							
10/31/2010 / /	WVC Enterprises, 1473 Wentworth Ave. St. Johns, Fl 32259	B	property leasing	CH			\$200.00
13							
11/2/2010 / /	Durojaiye, Julius 200 N.Lake Cunningham Ave. Jacksonville, Fl 32259	I		CH			\$50.00
14							
10/26/2010 / /	Swindell, James R. 1016 Seaward Dr. Neptune Beach, Fl 32266	I	cpa	CH			\$100.00
15							
10/26/2010 / /	Smith, Jared I. 1651 Leeward Lane Neptune Beach, Fl 32266	I		CH			\$50.00
16							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 3 of 10

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/26/2010 / /	Werner, Mark A. 1819 Ocean Dr. Jacksonville Beach, Fl 32250	I		CH			\$50.00
17							
10/25/2010 / /	Clemens, E.M. 1638 PK Terr.W. Atlantic Beach, Fl 32233	I		CH			\$50.00
18							
10/25/2010 / /	Ashby, E. P.O. Box 330666 Atlantic Beach, FL 32233	I	retired	CH			\$500.00
19							
11/11/2010 / /	Emily Benham Investments, 3611 St. Johns Ave. Jacksonville, Fl 32205	B	retail stores	CH			\$500.00
20							
11/6/2010 / /	Park, Stephen 574 Ocean Blvd. Atlantic Beach, Fl 32233	I		CH			\$50.00
21							
11/7/2010 / /	Perez, Paul I. 1973 Colina Ct. Atlantic Beach, Fl 32233	I		CH			\$50.00
22							
11/7/2010 / /	Leibowitz, David R. 301 - 20th St. St. Augustine, Fl 32084	I	contractor	CH			\$200.00
23							
11/11/2010 / /	McAlister, Clinton 1001 Hagler Dr. West Neptune Beach, Fl 32266	I		CH			\$50.00
24							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
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 (3) Cover Period / / through / / (4) Page 4 of 10

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
11/11/2010 / /	Meserve, John 2126 Beach Ave. Atlantic Beach, Fl 32233	I		CH			\$50.00
25							
11/11/2010 / /	Crout, Doris 1074 Kings Rd. Neptune Beach, Fl 32266	I		CH			\$50.00
26							
11/11/2010 / /	Lynch, Nellie P.O. Box 330045 Atlantic Beach, Fl 32233	I	retired	CH			\$100.00
27							
11/11/2010 / /	Penny, Samuel 3848 Duval Dr. Jacksonville Beach, Fl 32250	I	councilwoman	CH			\$100.00
28							
11/11/2010 / /	Arnall, Joseph 2100 Ocean Dr. Ph2 Jacksonville Beach, Fl 32250	I	consultant	CH			\$100.00
29							
11/11/2010 / /	Einbinder, Larry 1801 Rear Admiral Ln. Jacksonville, Fl 32259	I	insurance	CH			\$100.00
30							
11/11/2010 / /	Brown, Richard 1302 Neptune Grove Dr., E. Neptune Beach, Fl 32266	I	councilman	CH			\$100.00
31							
11/11/2010 / /	Borno, L.M. 223 Oceanforest Dr.. Atlantic Beach, Fl 32233	I	mayor	CH			\$100.00
32							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
11/11/2010 / /	Einbinder, Dave 4471 Goodbys Hideaway Dr.N. Jacksonville, Fl 32217	I	stockbroker	CH			\$100.00
33							
11/11/2010 / /	Lucas, James M. 2355 Oceanforest Dr. Atlantic Beach , Fl 32233	I		CH			\$50.00
34							
11/11/2010 / /	Hartkemeyer, Steven 713 11th Avenue So. Jacksonville Beach, Fl 32250	I		CH			\$50.00
35							
11/11/2010 / /	Staley, Sharon 685 Sturdivant St. Atlantic Beach, Fl 32233	I		CH			\$50.00
36							
11/11/2010 / /	Davis, Alice 7600 Windward Way W. Jacksonville, Fl 32256	I	retired	CH			\$200.00
37							
11/11/2010 / /	Peters, Donald 1902 N. Sherry Dr. Atlantic Beach, Fl 32233	I		CH			\$50.00
38							
11/11/2010 / /	Witherspoon, Mike 679 Ocean Blvd. Atlantic Beach, Fl 32233	I		CH			\$50.00
39							
11/11/2010 / /	Jensen, Alan C. 935 No. Third St. Jacksonville Beach, Fl 32240	I	attorney	CH			\$250.00
40							

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11/11/2010 / /	San Marco Chiropractic & Wellne, 1517 Landon Ave. Jacksonville, Fl 32207	B	medical practice	CH			\$100.00
41							
11/5/2010 / /	Jenkins, Patricia H. 309 Ponte Vedra Blvd. Ponte Vedra, Fl 32082	I		CH			\$50.00
42							
11/2/2010 / /	Bill Thompson Electric, P.O. Box 330150 Atlantic Beach , Fl 32233	B	electrical contractor	CH			\$50.00
43							
12/20/2010 / /	Saadeh, Mary Anne 5741 Atlantic Blvd. Jacksonville, Fl 32207	I	retired	CH			\$100.00
44							
12/21/2010 / /	Committee for Economic Develop, 818 A1A N. Suite 208 Ponte Vedra, Fl 32082	B	c.s.e.	CH			\$500.00
45							
11/2/2010 / /	Cleek, Kerry Lynn 1917 Williams St. Jacksonville Beach , Fl 32250	I		CH			\$50.00
46							
11/1/2010 / /	Poland, Robert E. 24 Hopson Rd. Jacksonville Beach, Fl 32250	I	retired	CH			\$100.00
47							
12/21/2010 / /	Driver, McAfee, Peek & Hawthor, One Independent Dr., Suite 1200 Jacksonville, Fl 32202	B	attorney	CH			\$500.00
48							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
11/3/2010 / /	Slade, Tom 13846 Atlantic Blvd. Jacksonville, Fl 32225	I	retired	CH			\$150.00
49							
11/5/2010 / /	Southern Construction Equip. , 6286 Philips Hwy. Jacksonville, Fl 32216	B	equipment broker	CH			\$100.00
50							
11/4/2010 / /	Criman, Carl M. 591 Sherry Dr. Atlantic Beach, Fl 32233	I		CH			\$50.00
51							
11/4/2010 / /	Arthur, Richard W. 554 Bowles St. Ndeptune Beach, Fl 32266	I		CH			\$50.00
52							
12/29/2010 / /	Corbitt, Denise F. 1010 20th St., No. Jacksonville Beach, Fl 100.00	I	cpa	CH			\$100.00
53							
11/5/2010 / /	Kerber, Dorothy G. 365 First St. Atlantic Beach, Fl 32233	I		CH			\$25.00
54							
11/3/2010 / /	Porter, Edward L. 2698 Treasure Cove Lane Jacksonville, Fl 32224	I		CH			\$50.00
55							
11/15/2010 / /	Moore, William J. 133 Beach Avenue Atlantic Beach, Fl 32233	I		CH			\$50.00
56							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
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11/16/2010 / /	Schoonover, George A. 214 Oceanfront Neptune Beach, Fl 32266	I		CH			\$50.00
57							
11/14/2010 / /	Knight, Richard S. 827 8th Avenue No. Jacksonville Beach, Fl 32250	I	plumber	CH			\$100.00
58							
10/1/2010 / /	N.G. Wade Investment Co., 569 Edgewood Ave. So. Jacksonville, Fl 32205	B	land investment s	CH			\$200.00
59							
10/1/2010 / /	Seldin, David M. 335 Madison Avenue, 15th floor New York, NY 10017	I	banker	CH			\$200.00
60							
10/3/2010 / /	The Haskell Company, 111 Riverside Ave. Jacksonville, Fl 32207	B	contractor	CH			\$200.00
61							
10/4/2010 / /	W. Enterprises, Inc., 7899 Baymeadows Way Jacksonville, Fl 32256	B	retail rental	CH			\$200.00
62							
10/8/2010 / /	Petway, Thomas F. 375 Atlantic Blvd., Suite 200 Atlantic Beach, Fl 32233	I	ceo	CH			\$200.00
63							
10/8/2010 / /	Briggs, Laurie J. 8726 San Andros West Palm Beach, Fl 33411	I		CH			\$50.00
64							

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name William 'Bill' Gulliford (2) I.D. Number 253
 10/1/2010 through 12/31/2010
 (3) Cover Period / / through / / (4) Page 9 of 10

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation				
10/8/2010 / /	Weaver, J. Wayne 2358 Riverside Ave. Units 1005 & 1006 Jacksonville, Fl 32204	I	ceo	CH			\$200.00
65							
10/9/2010 / /	Dubow, Lawrence J. 9431 Florida Mining Blvd. E. Jacksonville, Fl 32257	I	investor	CH			\$200.00
66							
10/9/2010 / /	Jacksonville Kennel Club, P.O. Box 54249 Jacksonville, Fl 32245	I	kennel racing	CH			\$500.00
67							
10/1/2010 / /	Harden, Paul M. 501 Riverside Ave., Suite 901 Jacksonville, fL 32202	I	attorney	CH			\$500.00
68							
11/24/2010 / /	Stratton, Jason E. 75 Beach Ave. Atlantic Beach, Fl 32233	I	teacher	CH			\$40.00
69							
11/22/2010 / /	Koerner, Joseph R. 420 Beach Avenue Atlantic Beach, Fl 32233	I		CH			\$25.00
70							
11/22/2010 / /	United Bros. Development, 6924 Distribution Ave. So. Jacksonville, Fl 32256	B	contractor	CH			\$500.00
71							
11/22/2010 / /	Dostie, David O. 6924 Distribution Ave. So. Jacksonville, Fl 32256	I	ceo	CH			\$500.00
72							

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(1) Name William 'Bill' Gulliford (2) I.D. Number 253
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(6) Sequence Number		Type	Occupation				
11/14/2010 / /	Corbitt, Bruce 2025 No. 9th Ave. Jacksonville Beach, Fl 32233	I	retired	CH			\$150.00
73							
12/14/2010 / /	Lee , Gary 436 Osceola Ave. B Jacksonville Beach, Fl 32250	I	cpa	CH			\$100.00
74							
12/14/2010 / /	Fogg, Linda Gail 3830 Duval Dr. Jacksonville Beach, Fl 32250	I		CH			\$25.00
75							
12/15/2010 / /	First Coast Manufacturers, 4215 Southpoint Blvd. Jacksonville, Fl 32256	B	associatio n	CH			\$250.00
76							
11/11/2010 / /	Riggs, John 4405 Hollygate Jacksonville, Fl 32258	I		CA			\$50.00
77							
12/3/2010 / /	Gefen, Sidney J. 6740 Epping Forest Way #108 Jacksonville, Fl 32217	I	business owner	CH			\$500.00
78							
12/20/2010 / /	Zimmerman, Morrie 2800 Scott Mill Rd. Jacksonville, Fl 32257	I	business owner	CH			\$500.00
79							
10/2/2010 / /	Hopkins, John 18800 137th Trail No. Jupiter, Fl 33478	I	attorney	CH			\$100.00
80							

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name William 'Bill' Gulliford

(2) I.D. Number 253

(3) Cover Period 10/1/2010 through 12/31/2010

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10/1/2010 //	Voterstar, 1703 Dibble Cir East, Jacksonville, FL 32246	computer program	MO		\$2,000.00
1					
10/2/2010 //	Client Focus Media, 100 Festival Park Avenue Jacksonville, FL 32202	electronic media development	MO		\$2,079.70
2					
10/13/2010 //	Beaches Printing, 508 3rd St S Jacksonville Beach, FL 32250	printing	MO		\$196.61
3					
10/18/2010 //	Advantage Printing, Box 24140 Jacksonville, FL 32241	signs	MO		\$1,194.76
4					
10/30/2010 //	Hartley Press, 4250 St. Augustine Road Jacksonville, FL 32207	print invitations	MO		\$1,565.96
5					
11/11/2010 //	Arcusa, Rick 528 Bay Street Neptune Beach, FL 32266	music at party	MO		\$200.00
6					
11/9/2010 //	Supervisor of Elections, 105 E. Monroe St Jacksonville, FL 32202	petition verification	MO		\$10.00
7					
11/18/2010 //	Supervisor of Elections, 105 E. Monroe St Jacksonville, FL 32202	petition verification	MO		\$9.50
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name William 'Bill' Gulliford
 10/1/2010 through 12/31/2010

(2) I.D. Number 253
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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/1/2010 //	Beaches Printing, 508 3rd St S Jacksonville Beach, FL 32250	printing	MO		\$274.99
9					
11/5/2010 //	Advantage Printing, Box 24140 Jacksonville, FL 32241	printing	MO		\$1,362.03
10					
11/8/2010 //	Advantage Printing, Box 24140 Jacksonville, FL 32241	printing	MO		\$199.02
11					
11/10/2010 //	Office Max, 8801-7 Southside Boulevard Jacksonville, FL 32256	copying and printing	MO		\$89.66
12					
11/12/2010 //	Advantage Printing, Box 24140 Jacksonville, FL 32241	printing	MO		\$291.04
13					
11/15/2010 //	Partyland Inc., 1388 Beach Boulevard, Jacksonville Beach, FL 32250	decorations	MO		\$29.98
14					
11/24/2010 //	UPS Store, 13820 OLD ST AUGUSTINE RD, STE 113 Jacksonville, FL 32258	postage	MO		\$19.00
15					
11/26/2010 //	Hampton Inn, 1220 Marsh Landing Parkway Jacksonville Beach, FL 32250	meeting room	MO		\$95.93
16					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name William 'Bill' Gulliford

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(3) Cover Period 10/1/2010 through 12/31/2010

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
11/28/2010 //	Jacksonville Young Republicans, 4963 Beach Blvd Jacksonville, FL 32207	campaign forum	MO		\$250.00
17					
12/3/2010 //	Supervisor of Elections, 105 E. Monroe St Jacksonville, FL 32202	petition verification	MO		\$5.00
18					
12/6/2010 //	Signs Unlimited, 618 South Magnolia Avenue Ocala, FL 32712	signs	MO		\$998.52
19					
12/6/2010 //	The Brasserie, 1312 Beach Blvd Jacksonville Beach, FL 32250	campaign kickoff party	MO		\$2,616.25
20					
12/6/2010 //	Gulliford, William 75 Beach Avenue Atlantitc Beach, FL 32233	reimburse for petition verification payment	MO		\$11.50
21					
12/22/2010 //	Wiley, Scott 723 Davis Street Neptune Beach, FL 32266	reimbursement fo petition verification payment	MO		\$13.30
22					
12/27/2010 //	Jacksonville Young Republicans, 4963 Beach Blvd. Jacksonville, FL 32207	donation for campaign assistance	MO		\$100.00
23					
12/28/2010 //	Supervisor of Elections, 105 E. Monroe St. Jacksonville, FL 32202	petiton verification	MO		\$7.50
24					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name William 'Bill' Gulliford

(2) I.D. Number 253

10/1/2010 12/31/2010

(3) Cover Period / / through / /

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(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
12/3/2010 / / 25	The Beaches Leader, Box 50129 Jacksonville Beach, FL 32240	advertising	MO		\$261.00
12/6/2010 / / 26	Advantage Printing, Box 24120 Jacksonville, FL 32241	printing	MO		\$299.60
12/20/2010 / / 27	Republican Party of Duval Co, 4963 Beach Blvd. Jacksonville, FL 32207	sponsorship	MO		\$250.00
/ /					
/ /					
/ /					
/ /					
/ /					