

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

(1) William 'Bill' Gulliford
Name
 (2) 75 Beach Avenue
Address (number and street)
Atlantic Beach, FL 32233
City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1027454]
 Submitted on:
 2/17/2011 13:56:54 (eastern)

CHECK IF ADDRESS HAS CHANGED

(3) ID Number: 253

(4) Check appropriate box(es):

- Candidate (office sought): City Council District 13
 Political Committee **CHECK IF PC HAS DISBANDED**
 Committee of Continuous Existence **CHECK IF CCE HAS DISBANDED**
 Party Executive Committee **CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED**
 Electioneering Communication

(5) REPORT IDENTIFIERS

Cover Period: From 1/1/2011 To 2/11/2011 / Report Type F1

- Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks \$ 5,790.00
 Loans \$ 0.00
 Total Monetary \$ 5,790.00
 In-Kind \$ 758.47

(7) EXPENDITURES THIS REPORT

Monetary Expenditures \$ 2,328.89
 Transfers to Office Account \$ 0.00
 Total Monetary \$ 2,328.89

(8) Other Distributions \$ 0.00

(9) TOTAL Monetary Contributions To Date

\$ 39,530.00

(10) TOTAL Monetary Expenditures To Date

\$ 18,978.80

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete.

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(Type name) _____
 Individual (only for electioneering commun.) Treasurer Deputy Treasurer

(Type name) _____
 Candidate Chairperson (only for PC, PTY & electioneering commun. organization)

X _____
 Signature

X _____
 Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name William 'Bill' Gulliford (2) I.D. Number 253
 1/1/2011 through 2/11/2011
 (3) Cover Period / / through / / (4) Page 1 of 4

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Contributor Type Occupation | | (9) Contribution Type | (10) In-kind Description | (11) Amendment | (12) Amount |
|---------------------------|--|---------------------------------------|---------------------|-----------------------------|--------------------------------|-------------------|----------------|
| (6) Sequence Number | | Type | Occupation | | | | |
| 1/3/2011 / / | Harper, Carol L. 2923 Sandy Branch Lane Jacksonville, Fl 32257 | I | rotary secretary | CH | | | \$500.00 |
| 1 | | | | | | | |
| 1/11/2011 / / | Satilla, Inc., 2742 Herschel St. Jacksonville, Fl 32205 | B | contractor | CH | | | \$150.00 |
| 2 | | | | | | | |
| 1/11/2011 / / | Freeman, Joyce W. 334 Skate Rd. Atlantic Beach, Fl 32233 | I | | CH | | | \$25.00 |
| 3 | | | | | | | |
| 1/27/2011 / / | Jones, Marie S. 506 Rosebud Lane Neptune Beach, Fl 32266 | I | | CH | | | \$25.00 |
| 4 | | | | | | | |
| 1/27/2011 / / | Surfside Transportation, Inc., 126 Cedar Street Neptune Beach, Fl 32266 | B | | CH | | | \$50.00 |
| 5 | | | | | | | |
| 1/27/2011 / / | Meserve, John S. 2126 Beach Avenue Atlantic Beach, Fl 32233 | I | | CH | | | \$50.00 |
| 6 | | | | | | | |
| 1/27/2011 / / | Thompson, Robert E. 817 Hagler Dr. Neptune Beach, Fl 32266 | I | barber | CH | | | \$100.00 |
| 7 | | | | | | | |
| 1/27/2011 / / | Snead, Susan B. 261 Beach Ave. Atlantic Beach, Fl 32233 | I | retired | CH | | | \$100.00 |
| 8 | | | | | | | |

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| (6) Sequence Number | | Type | Occupation | Type | Description | Amendment | Amount |
| 1/27/2011 / / | Pruette, Harriett M. 217 1/2 Magnolia St. Neptune Beach, Fl 32266 | I | | CH | | | \$50.00 |
| 9 | | | | | | | |
| 1/27/2011 / / | Waters, J. Desmond 1835 Seminole Rd. Atlantic Beach, Fl 32233 | I | retired | CH | | | \$100.00 |
| 10 | | | | | | | |
| 1/27/2011 / / | Potter, Jane P. 374 Second St. Atlantic Beach, Fl 32233 | I | retired | CH | | | \$100.00 |
| 11 | | | | | | | |
| 1/10/2011 / / | Fraternal Order of Police, 5530 Beach Blvd. Jacksonville, Fl 32207 | O | fop | CH | | | \$500.00 |
| 12 | | | | | | | |
| 1/27/2011 / / | Infinity Global Solutions, LLC, 800 West Monroe St. Jacksonville, Fl 32202 | I | consulting | CH | | | \$250.00 |
| 13 | | | | | | | |
| 1/28/2011 / / | S. Bagby & Co., Inc., 1639 Beach Blvd., Ste.2 Jacksonville Beach, Fl 32250 | B | contractor & supplier | CH | | | \$100.00 |
| 14 | | | | | | | |
| 1/27/2011 / / | Remley, Donald E. 1309 Violet St. Atlantic Beach, Fl 32233 | I | | CH | | | \$40.00 |
| 15 | | | | | | | |
| 2/1/2011 / / | Retail Developers LLC, 10739 Deerwood Park Blvd. Jacksonville, 32 Fl. | B | retail developers | CH | | | \$500.00 |
| 16 | | | | | | | |

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| (6) Sequence Number | | Type | Occupation | | | | |
| 2/4/2011 / / | Letton, Joann 557 11th Ave. So. Jacksonville Beach, Fl 32250 | I | admin assistant | CH | | | \$100.00 |
| 17 | | | | | | | |
| 1/27/2011 / / | Clemens, E. M. 1638 PK Terr. W. Atlantic Beach, Fl 32233 | I | retired | CH | | | \$100.00 |
| 18 | | | | | | | |
| 2/3/2011 / / | Action Commitee - Florida, The PBSJ Corp Political 4030 W. Boy Scout Blvd.#700 Tampa, Fl 33607 | C | pac | CH | | | \$500.00 |
| 19 | | | | | | | |
| 2/9/2011 / / | Action Committee Florida, Realtors Poltical 7025 Augusta National Dr. Orlando, Fl 32822 | C | pac | CH | | | \$500.00 |
| 20 | | | | | | | |
| 1/31/2011 / / | .Committee for Better Govt., NE FL Builders Assoc. 103 Century 21 Dr., #100 Jacksonville, Fl 32216 | C | pac | CH | | | \$500.00 |
| 21 | | | | | | | |
| 2/8/2011 / / | Eakin, Paul 599 Atlantic Blvd. #4 Atlantic Beach, Fl 32233 | I | attorney | CH | | | \$100.00 |
| 22 | | | | | | | |
| 2/8/2011 / / | Skinner, Arthur 6911 Almours Dr. Jacksonville, Fl 32217 | I | real estate broker | CH | | | \$250.00 |
| 23 | | | | | | | |
| 2/11/2011 / / | Edwards, Sandi 395 Poinsettia Ct. Atlantic Beach, Fl 32233 | I | business executive | CH | | | \$300.00 |
| 24 | | | | | | | |

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| (6) Sequence Number | | | | | | |
| 1/27/2011 / / | Brown, Richard 1302 Neptune Grove Dr. E. Neptune Beach, Fl 32266 | I city councilman | CH | | | \$100.00 |
| 25 | | | | | | |
| 2/7/2011 / / | The Beach Diner, 501 Atlantic Blvd. Atlantic Beach, Fl 32233 | B restaurant | IK | food and beverages for a campaign event. | | \$500.00 |
| 26 | | | | | | |
| 1/27/2011 / / | Moore, Pamela 133 Beach Avenue Atlantic Beach, Fl 32233 | I retired | CH | | | \$200.00 |
| 27 | | | | | | |
| 1/31/2011 / / | Reeves, Mitch 1663 Sea Oats Dr. Atlantic Beach, Fl 32233 | I retail sales | IK | gasoline for campaign truck. | | \$70.01 |
| 28 | | | | | | |
| 1/6/2011 / / | Manning Building Supplies, 10900 Philips Hwy. Jacksonville, Fl 32256 | B building supplies | IK | lumber for campaign signs. | | \$188.46 |
| 29 | | | | | | |
| 2/9/2011 / / | Activity Committee Florida, Realtors Political P. O. Box 725025 Orlando , FL 32872 | C pac | CH | | | \$500.00 |
| 30 | | | | | | |
| / / | | | | | | |
| / / | | | | | | |

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(3) Cover Period 1/1/2011 through 2/11/2011

(4) Page 1 of 2

| (5) Date | (7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code | (8) Purpose (add office sought if contribution to a candidate) | (9) Expenditure Type | (10) Amendment | (11) Amount |
|---------------------------|--|--|----------------------------|-------------------|----------------|
| (6) Sequence Number | | | | | |
| 2/7/2011 // | Reeves, Mitch 1663 Sea Oats Dr. Atlantic Beach, FL 32233 | re-imburse for district maps | MO | | \$96.00 |
| 1 | | | | | |
| 2/7/2011 // | Reeves, Mitch 1663 Sea Oats Dr. Atlantic Beach, FL 32233 | re-imburse for banners purchased | MO | | \$280.00 |
| 2 | | | | | |
| 2/7/2011 // | Publix, 4320 Deerwood Lake Pkwy. Jacksonville, FL 32256 | postage stamps | MO | | \$17.60 |
| 3 | | | | | |
| 1/13/2011 // | Office Max, 8801 Southside Blvd. Jacksonville, FL 32256 | printing | MO | | \$47.28 |
| 4 | | | | | |
| 1/24/2011 // | The Beaches Leader, 1114 Beach Blvd. Jacksonville, FL 32250 | advertising | MO | | \$368.00 |
| 5 | | | | | |
| 1/26/2011 // | Sir Speedy Printing, 1678 San Marco Blvd. Jacksonville, FL 32207 | printing | MO | | \$94.16 |
| 6 | | | | | |
| 1/26/2011 // | U-Line Ship Supplies, 1770 Satellite Blvd. Buford, Ga 30518 | campaign supplies | MO | | \$78.43 |
| 7 | | | | | |
| 1/19/2011 // | Deluxe Checks, 2435 Goodwin Lane Braunfels, Tx 78135 | campaign account checks | MO | | \$14.00 |
| 8 | | | | | |

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|-----------------|--|--|----------------------------|-------------------|----------------|
| 1/10/2011 // | Supervisor of Elections, 105 E. Monroe St. Jacksonville, Fl 32202 | candidate statement | MO | | \$150.00 |
| 9 | | | | | |
| 1/10/2011 // | Meg-a-Shirts, 1708 Selva Marina Dr. Atlantic Beach, Fl 32233 | t-shirts | MO | | \$851.71 |
| 10 | | | | | |
| 1/10/2011 // | Meg-a-Shirts, 1708 Selva Marina Dr. Atlantic Beach, Fl 32233 | t-shirts | MO | | \$25.69 |
| 11 | | | | | |
| 1/27/2011 // | Beaches Printing Co., 508 3rd St. Jacksonville Beach, Fl 32250 | printing | MO | | \$306.02 |
| 12 | | | | | |
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