

CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Ashton Hayward
 Name

(2) 1708 Osceola Blvd
 Address (number and street)

Pensacola, FL 32503
 City, State, Zip Code

OFFICE USE ONLY
ONLINE SUBMISSION
 [1084181]

Submitted on:
 1/28/2015 16:27:58 (eastern)

Check here if address has changed (3) ID Number: 455

(4) Check appropriate box(es):

Candidate Office Sought: City of Pensacola Mayor

Political Committee (PC)

Electioneering Communications Org. (ECO) Check here if PC or ECO has disbanded

Party Executive Committee (PTY) Check here if PTY has disbanded

Independent Expenditure (IE) (also covers an individual making electioneering communications) Check here if no other IE or EC reports will be filed

(5) Report Identifiers

Cover Period: From 10 / 31 / 2014 To 2 / 2 / 2015 Report Type: TR-G

Original Amendment Special Election Report

(6) Contributions This Report

Cash & Checks \$, , 0 . 00

Loans \$, , 0 . 00

Total Monetary \$, , 0 . 00

In-Kind \$, , 0 . 00

(7) Expenditures This Report

Monetary Expenditures \$, 18 , 367 . 16

Transfers to Office Account \$, , 0 . 00

Total Monetary \$, 18 , 367 . 16

(8) Other Distributions
 \$, , 0 . 00

(9) TOTAL Monetary Contributions To Date
 \$, 152 , 546 . 00

(10) TOTAL Monetary Expenditures To Date
 \$, 152 , 546 . 00

(11) Certification

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete:

(Type name) _____

Individual (only for IE or electioneering comm.) Treasurer Deputy Treasurer

X _____

Signature

(Type name) _____

Candidate Chairperson (only for PC and PTY)

X _____

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Ashton Hayward (2) I.D. Number 455

10/31/2014 through 2/2/2015

(3) Cover Period _____ / _____ / _____ through _____ / _____ / _____ (4) Page 1 of 0

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Ashton Hayward

(2) I.D. Number 455

(3) Cover Period 10/31/2014 through 2/2/2015

(4) Page 1 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
11/21/2014 //	Gupta, Nick 111 Shoreline Dr. Gulf Breeze, FL 32561	consulting	MO		\$500.00
1					
11/1/2014 //	Data Targeting Research, LLC, 6211 NW 132nd Street Gainesville, FL 32653	strategic consulting	MO		\$6,000.00
2					
11/1/2014 //	Data Targeting Research, LLC, 6211 NW 132nd Street Gainesville, FL 32653	mailers	MO		\$6,686.79
3					
11/4/2014 //	Vinyl Music Hall, 2 S. Palafox Place Pensacola, FL 32502	election watch event	MO		\$1,708.00
4					
11/4/2014 //	Classic City Catering, 214 West Intendencia Pensacola, FL 32502	election watch event	MO		\$2,640.43
5					
11/3/2014 //	Pensacola Sign, 3711 North Palafox St. Pensacola, FL 32505	banner and hardware	MO		\$329.96
6					
11/1/2014 //	Hayward, Ashton 1708 East Osceola Pensacola, FL 32503	reimburse ups	MO		\$71.60
7					
12/31/2014 //	The Warrington Bank, PO Box 4877 Pensacola, FL 32507	service charges	MO		\$10.81
8					

CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Ashton Hayward

(2) I.D. Number 455

(3) Cover Period 10/31/2014 through 2/2/2015

(4) Page 2 of 2

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
12/31/2014 //	The Warrington Bank, PO Box 4877 Pensacola, FL 32507	business debit card	MO		\$15.00
9					
12/27/2014 //	Piryx, Inc., 6211 NW 132nd Street San Francisco, CA 94105	service fee adjustment	MO		\$-181.67
10					
1/28/2015 //	Gulf Coast Kid's House, Inc., 3401 N. 12th Avenue Pensacola, FL 32503	close- out contribution	MO		\$586.24
11					
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