

## CAMPAIGN TREASURER'S REPORT SUMMARY

(1) Ashton Hayward  
 Name  
 (2) 1708 Osceola Blvd  
 Address (number and street)  
Pensacola, FL 32503  
 City, State, Zip Code

**OFFICE USE ONLY**  
**ONLINE SUBMISSION**  
 [1081119]

Submitted on:  
 10/31/2014 22:41:47 (eastern)

Check here if address has changed (3) ID Number: 455

(4) Check appropriate box(es):

Candidate Office Sought: City of Pensacola Mayor

Political Committee (PC)  Check here if PC or ECO has disbanded

Electioneering Communications Org. (ECO)  Check here if PTY has disbanded

Party Executive Committee (PTY)  Check here if no other IE or EC reports will be filed

Independent Expenditure (IE) (also covers an individual making electioneering communications)

### (5) Report Identifiers

Cover Period: From 10 / 18 / 2014 To 10 / 30 / 2014 Report Type: G7

Original  Amendment  Special Election Report

**(6) Contributions This Report**

Cash & Checks \$      , 5 , 150 . 00

Loans \$      ,      , 0 . 00

Total Monetary \$      , 5 , 150 . 00

In-Kind \$      ,      , 0 . 00

**(7) Expenditures This Report**

Monetary Expenditures \$      , 26 , 649 . 26

Transfers to Office Account \$      ,      , 0 . 00

Total Monetary \$      , 26 , 649 . 26

**(8) Other Distributions**  
 \$      ,      , 0 . 00

**(9) TOTAL Monetary Contributions To Date**  
 \$      , 153 , 046 . 00

**(10) TOTAL Monetary Expenditures To Date**  
 \$      , 134 , 178 . 84

### (11) Certification

**It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)**

I certify that I have examined this report and it is true, correct, and complete:

(Type name) \_\_\_\_\_  
 Individual (only for IE or electioneering comm.)  Treasurer  Deputy Treasurer

**X** \_\_\_\_\_  
 Signature

(Type name) \_\_\_\_\_  
 Candidate  Chairperson (only for PC and PTY)

**X** \_\_\_\_\_  
 Signature

## CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name Ashton Hayward (2) I.D. Number 455  
 10/18/2014 through 10/30/2014  
 (3) Cover Period / / through / / (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation	(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number						
10/19/2014 / /	Webb, Roger W 3004 Blackshear Ave. Pensacola, FL 32503	I franchisor	CH			\$1,000.00
1						
10/23/2014 / /	Bell, Gay M 3440 Dunwoody Dr. Pensacola, FL 32503	I		CH		\$100.00
2						
10/24/2014 / /	Zepp Investments, LLC, 3752 Rajah Cove Gulf Breeze, FL 32563	B investment co.	CH			\$1,000.00
3						
10/28/2014 / /	Benjamin, Patricia Mills 401 South Palafox Pensacola, FL 32502	I community volunteer	CH			\$1,000.00
4						
10/28/2014 / /	The Swamphouse Marina and Land, 10421 N. Davis Highway Pensacola, FL 32514	B marina	CH			\$1,000.00
5						
10/30/2014 / /	Tanner Realty of NW Fla LLC, 421 E. Zaragoza St. Pensacola, FL 32502	B		CH		\$50.00
6						
10/28/2014 / /	Gunther Properties LLC, 213 S. Baylen Street Pensacola, FL 32502	B real estate	CH			\$500.00
7						
10/24/2014 / /	Burttt, Michael 151 Windsor Place Gulf Breeze, FL 32561	I attorney	CH			\$500.00
8						

## CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name Ashton Hayward

(2) I.D. Number 455

(3) Cover Period 10/18/2014 through 10/30/2014

(4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10/22/2014 //	Dirt Cheap Signs, 7301 Bar K Ranch Rd. Lago Vista, TX 78645	yard signs	MO		\$809.98
1					
10/27/2014 //	Data Targeting Research, LLC, 6211 NW 132nd Street Gainesville, FL 32653	mail advertising	MO		\$8,699.28
2					
10/22/2014 //	Meteoric Media Strategies, LLC, 317 East Park Ave. Tallahassee, FL 32312	media production	MO		\$9,410.00
3					
10/21/2014 //	Data Targeting Research, LLC, 6211 NW 132nd Street Gainesville, FL 32653	mail advertising	MO		\$7,361.25
4					
10/20/2014 //	Aligood, Jonathan Keith 6690 Wonderlake Rd. Pensacola, FL 32526	build/install signs	MO		\$340.00
5					
10/24/2014 //	Piryx, Inc., 144 2nd. Street 1st floor San Francisco, CA 94105	transaction fees	MO		\$28.75
6					
//					
//					